

SEARS, ROEBUCK AND CO.

*Serving all America's needs for the family,
the home, the car, and the farm...
at Sears everyday low prices*



SHOP THE EASY SEARS TELEPHONE WAY

See pages 1483 to 1487 for numbers to call

Fall and Winter 1957

SEARS, ROEBUCK AND CO., CHICAGO 7, ILLINOIS
SATISFACTION GUARANTEED OR YOUR MONEY BACK

The News...

Great Beauty of Tweeds

... gently fashioned with a more feminine look



A
\$29.50

A The Semi-fitted Suit. So easy to wear, so very new looking. All wool tweed in a new thick-and-thin weave. The opulent ascot is in three tones of rayon velvet. Jacket about 22 inches long, is rayon crepe lined. Skirt has kick pleat in back. *Misses' sizes 10, 12, 14, 16, 18. State size.*

017 D 8906—Black and white tweed with 3-tone blue velvet ascot
017 D 8907—Brown and white tweed with rust-to-orange velvet ascot
Shipping weight 3 pounds 9 ounces... \$3.00 down... Each, cash \$29.50

B Blouse Back Coat of Corded Tweed. Smooth little back belt, wide-flowing panel pleat. The tweed is all wool with interesting play of contrast on black. Milium insulated acetate satin lining is black. Two pockets. *Misses' sizes 10, 12, 14, 16, 18, 20. State size. Shpg. wt. 5 lbs. 8 oz.*

017 D 2167—Red, black and white tweed
017 D 2168—Black and white tweed
017 D 2169—Amber, black and white tweed \$4.50 down. Each, cash \$44.50

C Caped Coachman Coat in Herringbone Tweed, a bold black and white weave, all wool and wonderful. Scarlet wool flannel lining in cape and coat carries on that strike-up-the-band spirit (sleeves rayon satin lined, cotton interfused). Cape detachable; flowing full skirt tailored to keep its shape. *State Misses' size 8, 10, 12, 14, 16, 18. Shipping weight 6 lbs. 10 oz.*

017 D 2163—Black and white tweed; red lining. \$4.50 down. Ea. cash \$44.50

Tall Toque Hat of wool felt has 2-tone cummerbund of rayon jersey. *State color black with red; lt. beige or med. azure blue with harmonizing trim.*

078 D 3940—Fits head sizes 21½ to 22½ in. Shpg. wt. 12 oz. \$3.97

D Tweed Jacket Ensemble has a young box jacket of supple all wool tweed, a rayon velvet collar and a pair of curved back belts. With it, a treasure of a dress in very fine, supple all wool crepe. Small pleats at neckline, slender princess style (belt it if you wish), zipper and walking pleat in back. 2-inch hem. Jacket is fully lined in acetate taffeta, buttonholes are hand made. Dry clean. *Misses' sizes 10, 12, 14, 16, 18. Please state correct size.*

031 D 7743—Blue dress (as shown) with black, blue and white tweed jacket. Shipping weight 2 pounds 8 oz. \$3.00 down... Ensemble, cash \$29.50



Red-toff Gloves of imported capeskin, nylon stitched. Turn the cuff and gloves are all black. Dry clean. Length about 8½ inches. Shpg. wt. 3 oz.

Please state size 6½, 7, 7½, 8.
88 D 5756—Black with red... \$4.44

Easy to love sweater pumps. The stretchable collar band clings gently assuring wonderful fit with utmost freedom. Heel-hugging, roomy toe Featherlite last. Leather sole and 2¼-inch medium heels. Wt. 1 lb. 9 oz. Sizes: AA (narrow) width in 6½ to 9. Size: B (medium) width in 4 to 9. Half sizes too. State size and width.
54 D 6282—Basquered calf. Pair \$8.70

Long, Slim Umbrella. Fine acetate on 10-rib nickel frame. Black curved plastic handle with metal chain. Shipping weight 1 pound.

88 D 05124—Red... \$4.77
88 D 05129—Black... 4.77

Time for a Watch Bag. Polished calf of turgain quality with a watch attached cased in gold-color metal (it's guaranteed for 2 years). Rayon faille lining, zipper pocket, coin purse and mirror. Size about 9x9½ inches. Shipping weight 2 lbs. 1 oz. Price includes 10% Federal Excise Tax.

88 D 3906—Basque red... \$18.47
88 D 3918—Black... 18.47

Measure and be sure... turn to page 1510 for instructions and charts. Order and pay postage from your Sears Mail Order House. The tall toque hat sold on this page will be shipped to you from Philadelphia or Chicago, whichever is nearer.



ⓔ \$44.50

ⓖ \$44.50

ⓓ \$29.50



A \$69.50

B \$69.50

C \$47.50

The News... the use of Superb Furs

... the feeling you're wearing the best

A Dark Brown Natural Mink on Luxurious Polished Zibeline. Most prized of furs in a deep, beautiful shawl collar mounted on all wool zibeline of caressing texture (collar detachable). Graceful fullness flows from deep pleats starting at deep armholes. Lined with Milium insulated acetate satin. *Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 6 lbs. 12 oz.*

017 D 2159—Black 017 D 2161—Shadow blue (deep)
017 D 2160—Beige \$7 down..... Each, cash \$69.50

B Black-dyed Red Fox (fur Origin: Canada) on Nubby Tweed, a handsome all wool tweed, loomed with colored nubs in stripe effect. Big fur collar, outrageously flattering, is detachable. Self shawl collar on coat, and a deep back yoke releases gentle flare. Rayon satin lining, all wool interlining. *Misses' sizes 10, 12, 14, 16, 18, 20. State size. Shpg. wt. 6 lbs. 5 oz.*

017 D 2155—Azure blue and black 017 D 2157—White and black
017 D 2156—Ruby red and black \$7 down..... Each, cash \$69.50

Her Velvet Hat, a tall hand-draped turban of rayon velvet. *State color medium azure blue (as shown), black, red, dark brown. Shipping weight 12 oz.*

078 D 3920—Fits head sizes 21½ to 22½ inches..... \$4.97

C Tweed Suit with Dark Brown Natural Mink. All wool tweed with the true dressmaker softness... ultra smart bloused back, triple cutaway motif. Slender shaft of skirt with pleat in back. Rayon crepe lined jacket about 21 inches long. *Misses' sizes 10, 12, 14, 16, 18. State size.*

017 D 8900—Brown and white 017 D 8901—Black and white
Shipping weight 3 pounds 11 ounces... \$5 down..... Each, cash \$47.50

D Dressmaker Suit, Smart Setting for Fur Accessories. All wool jewel-tone tweed woven with color on black. Shapely jacket, all easy curves, the shoulders crossed by a molded flange. Small boned wings at throat to bend as you wish. Jacket about 23 inches long, rayon crepe lined, has small pleats in back. *Misses' sizes 10, 12, 14, 16, 18, 20. Please state correct size.*

017 D 8903—Red and black 017 D 8904—Copen blue and black
Shipping weight 3 pounds 5 ounces... \$4.50 down..... Each, cash \$45.00

Fox-Trimmed Hat. Black-dyed red fox (fur origin: Canada), surrounds small crown of black rayon velvet. *Fits all head sizes. Shipping wt. 12 oz.*

078 D 3915..... \$7.97

Black-dyed Red Fox Muff—Fur Origin: Canada—dramatic fashion. About 24 in. around. Rayon satin lining, pocket. Hang loop. *Wt. 2 lbs.*

017 D 0772E—\$2.50 down, cash \$21.50



D
\$45.00

The Pumps. New, luxurious broadtail textured calfskin. Simple, smart low cut lines. Flattering rounded throat. Leather sole, high and slender 2½-inch heel. *Shpg. wt. 1 lb. 9 oz. Sizes: AA (narrow) width is 6½ to 9. Sizes: B (medium) width is 3 to 9. Half sizes too. State size and width.*

34 D 6409A—Black..... Pair \$9.77

The Handbag is broadtail-textured cowhide to match the pumps. Top grain quality, one of the new taller bag fashions. Smartly curved covered frame. Rayon faille lined, gold-color piping on zipper pocket. About 8 x 9½ in. *Shpg. wt. 1 lb. 12 oz. Price includes 10% Fed. Ex. Tax.*

88 D 393E—Black..... \$8.44

The Pure Silk Chiffon Scarf, shaded from light to deeper border. Scroll stripes with softly glittering gold-color metallic printing. Hand rolled edges. About 16½x48 in. Made in Japan. Hand wash separately... *Shpg. wt. 2 oz.*

88 D 8453—Azure blue tones... \$2.97 88 D 8454—Amber tones... \$2.97

Measure and be Sure... turn to page 1510 for instructions and charts. Prices of numbers ending with "E" include 10% Federal Excise Tax. Order and pay postage from your Sears Mail Order House. Hats sold on this page will be shipped to you from Chicago or Philadelphia, whichever is nearer.

The Color...

Precious Amethyst

The News... Important skirt interest

A The Dutch Boy Silhouette at its most beautiful in this ensemble of Arnel and rayon flannel. Soft pleats cross the tapered skirt. High molded midriff topped with exquisite pale rayon chiffon, scarf tied, and lined with matching crepe (the same acetate and rayon crepe lines the cropped jacket). Smart stand-away collar on jacket, back zipper on dress. Dry clean.

Misses' sizes 10, 12, 14, 16, 18. State size. Shipping weight 2 lbs. 14 oz.

031 D 7800—Amethyst, deep and pale

031 D 7801—Medium gray and light gray. \$2.50 down. 2 pieces, cash \$24.50

B New Rib-knit Jersey with Accordion Pleats has texture of unusual interest... (80% Orlon®, 20% wool). Dress has 2-inch hem, side zipper. Hand wash separately... the pleats last. Misses' sizes 12, 14, 16, 18, 20. State size.

031 D 7803—Amethyst (as shown)

031 D 7804—Charcoal gray

031 D 7805—Moss (medium) green Shpg. wt. 1 lb. 5 oz. Each \$19.50

C Pure Silk Blouse, lovely to touch, has petal curved collar. Simulated jewel ornaments sparkling at cuffs. Hand washable.

State size 32, 34, 36, 38. Chart, page 102. Shpg. wt. 10 oz.

07 D 3542—Lt. Amethyst (as shown) \$7.97 07 D 3543—White... \$7.97

D The Tweed Skirt, 66% wool, 34% silk. Dutch boy pleats. Back zipper; seat rayon and acetate taffeta lined; 2-inch hem. Dry clean.

Misses' sizes 10, 12, 14, 16, 18. Please state size. Shipping wt. 1 lb. 8 oz.

07 D 5026—Amethyst, black and white tweed (as shown)... \$9.97

E The Shaped Tunic, a dress of supple all wool worsted crepe. Twin collars the top one of rayon satin. Acetate taffeta lining under the tunic; bodice lined with sheer nylon marquisette. Soft front fullness with two pockets. Zipper in back. Dry clean.

Misses' sizes 12, 14, 16, 18, 20. State size. Shipping weight 1 lb. 4 oz.

031 D 7806—Amethyst (as shown) 031 D 7807—Deep beige

031 D 7808—Navy blue \$2.50 down... Each, cash \$21.50



* DuPont trademark for acrylin fibers



Imported French Ribbon Scarf of lustrous, rich acetate satin. 2-tone color touched with black and white jacquard design. About 9x42 inches. Dry clean. Shipping weight 3 ounces.

BB D 8451—Mauve pink... \$2.97

BB D 8452—Amber... 2.97

Gray Hosiery for Amethyst fashions... our smart new color called Gray Modish. Royal Purple Truly Proportioned Full Fashioned Ultra Sheer nylons. See page 184 before ordering.

Petite Shopely Classic Tall
75D833 75D831 75D835 75D832
Shpg. wt. pair 2 oz. Pair \$1.26

Our Lyric Upstick, creamy with brilliant stay-on power... in Royal Rose for these purple tones. Also in Caprice for amber fashions. Streamlined, brocaded silver-color case... precious as a lovely jewel. Shpg. wt. 2 oz.

B D 5753E—State shade above... \$2.00

Jewelry hints of rainbow light. State amethyst-pink or two-tone topaz.

4 D 4293ME—3-row necklace adjusts from 14½ to 17 in. Wt. 2 oz. \$5.97

4 D 4294ME—1½-in. cluster earrings, clip back. Shipping wt. 2 oz. \$2.00

4 D 4295ME—3-row uniform spiral bracelet. Shipping wt. 2 oz. \$2.90

Measure and Be Sure... turn to page 1510 for instructions and charts.

See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of Sears Retail Store... Phone numbers and locations on pages 1483 to 1487.

Prices of catalog numbers ending with "E" include 10% Federal Excise Tax.



A \$19.50

C Blouse \$7.97 **D** Skirt \$9.97

E \$21.50

ALL SEARS 7



A \$19.50

B Sweater \$6.77 C Skirt \$10.74

D \$17.50

8 SEARS 

The Color... *Glowing Amber*

The News... the softened look in casuals



A Worsted Wool Jersey with Bulky Knit Jacket, the two parts in beautiful co-ordination. Sleeveless dress is Wyner's Sag-no-mor® 100% wool jersey, rib knit at neckline and armholes, the skirt half-lined with acetate taffeta. Back zipper, 2-inch hem. Wool jacket has bulky look, is really lacy. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18; *Juniors' sizes* 9, 11, 13, 15, 17. *State size*. Shpg. wt. 2 lbs. 4 oz.

031 D 7729—Amber dress (as shown); amber and black jacket..... \$19.50
031 D 7730—Black dress; gray and black jacket..... 19.50

B The Sweater That Looks Hand Knit is fine all wool with a texture that's a welcome change to the smart sweater-collector. Mock-turtle neck, full length raglan sleeves, and an easier, softer line. Hand washable. *State size* 32, 34, 36, 38, 40. See measurement chart on page 115. Shipping weight 1 pound 3 ounces.

7 D 9596—Amber haze 7 D 9597—Navy blue
7 D 9598—Black Each..... \$6.77

C Blanket Ploid Skirt, a stunning all wool with occasional threads of brushed mohair run through the stripes... a fascinating texture. Dry clean. Matching leather-like plastic belt included. *State Misses' size* 8, 10, 12, 14, 16, 18.

7 D 5025—Amber tones 7 D 5023—Bright blue and black
7 D 5024—Red and navy Shpg. wt. 1 lb. 2 oz..... Each \$10.74

D The Two-piece Blouson Dress, perfect blending of textures in a silhouette of great smartness. Blouson top is of fine gauge flat knit wool with bulky knit collar and cuffs, the drawstring tied at top of hipbone. Slim skirt of matching pure wool flannel has fly-front effect, back kick pleat. Acetate taffeta lining in back holds the smooth hipline. 2-inch hem. Dry clean. *State Misses' size* 10, 12, 14, 16, 18.

031 D 8150—Amber (as shown) 031 D 8151—Pink
031 D 8152—Azure (light) blue Shipping weight 2 lbs. 4 oz.... Each.. \$17.50

E The Pure Silk Shirt in Persian pattern shows the increased femininity of the smartest sportswear. A luscious fabric, an elegant play of color on amber. Hand washable. *State size* 32, 34, 36, 38. Chart, page 102. Shpg. wt. 8 oz.

07 D 3549—Amber and multicolor persian print (as shown)..... \$6.97

F The News is Wide Wale Corduroy. A richer sheen, and a marvelous texture for that poured-on look you want in tapered pants. Tailored with fly front zipper, an extension tab on the smooth waistband. Squared pockets are figure flattering. Washable. *Misses' sizes* 10, 12, 14, 16, 18. *Please state size*.

07 D 985—Lt. amber pants (as shown). Shipping weight 1 pound 2 ounces... \$5.74



The Amber Color Jewelry... Monotone, one of fashion's pet themes... exciting for fall in gold-color metal with 2-tone simulated topaz. Also silver-color, simulated amethyst—Indian sapphire. 10% Fed. Ex. Tax included. Wts. 2 oz. *State color*.
4D4287E—7½-in. bar-link bracelet... \$3.25
4D4288E—1½-in. earrings..... 2.00

The Imported Italian Cowhide Bag has exactly the right look for casual clothes. Top-grain quality leather, smart stitched straps, brass turn lock. Zipper pocket. Unlined. About 9¾x8 in. Includes 10% Fed. Ex. Tax. Shpg. wt. 1 lb. 7 oz.
88 D 395E—Deep amber tan..... \$8.44

The amber ton pump walks beautifully with your fall casuals. Tiny overlay cuff. Leather sole, 2¼-inch medium heel.
Sizes A (medium narrow) width 6 to 9.
Sizes C (medium wide) width in 5 to 9.
Half sizes too. *State size, width*. Shpg. wt. 1 lb. 9 oz.
54 D 6026A—Amber tan calf.. Pair \$9.77

Matching Color Gloves Imported from Italy. Beautiful handsewn lambskin with well-cut Bolton thumb. 3-point back. Hand washable. About 8½ inches long.
Sizes 6½, 7, 7½, 8. *Please state size*. Shipping weight 3 ounces.
88 D 5793—Deep amber tan..... \$4.98

Measure and be Sure... turn to page 1510 for instructions and charts.
See Fabric Samples at Sears Catalog Sales Offices or Sales Desk of Sears Retail Stores... see pages 1483 to 1487 for phone numbers and locations.

E
\$6.97
Shirt

F
\$5.74
Pants

These 5 Coats

Kerrybrookes Dramatize the Feminine Look for all occasions in Milium lined pure wool plush

Styled in the tradition of tasteful elegance; high in quality of workmanship. The rich, wool fabrics won't shrink out of shape. Frequent under and top pressing in the making plus Armo canvas and wide front facings help the coats retain their graceful fit and lovely free-flowing lines. Lining seams are double stitched, armholes are taped, buttonholes are handmade, buttons are anchored with stay buttons. Coats have 2-inch hems, cotton kasha lined pockets.

A Styled with Controlled Back Flare and highlighted by decorative bow to make your exit as fashionably important as your entrance. Picked stitching on the wide collar. Tapered push-up sleeves. Earl-glo acetate satin lining has star pattern and is Milium insulated for any weather. Shpg. wt. 5 lbs. 4 oz. Misses' sizes 6, 8, 10, 12, 14, 16, 18. Measurement chart, page 16. State size. 017 D 2205—Rose red 017 D 2206—Rosewood (medium rose) 017 D 2207—Beige \$3.50 down..... Each, cash \$32.50 Also in Pure Wool Polished Zibeline. Same style as above. State size above. 017 D 2208—Black, Shipping wt. 5 lbs. 4 oz.... \$3.50 down... Each, cash \$32.50

B More Luxurious, deeper-surfaced, pure wool plush tailored with the softer, fluid lines so adaptable to all figure types. Wide collar is curved and notched in back. Both collar and adjustable cuffs outlined with picked stitching. Matching color Earl-glo Milium insulated acetate satin jacquard pattern lining guaranteed for the life of the coat. Matching scarf. Shpg. wt. 6 lbs. Misses' sizes 8, 10, 12, 14, 16, 18, 20. Measurement chart, page 16. State size. 017 D 2210—Shadow blue (medium) 017 D 2211—Rose taupe 017 D 2213—Ruby red 017 D 2212—Beige \$4.50 down..... Each, cash \$45.00

Sears Easy Terms are available... please see inside back cover. Order and pay postage from your Sears Mail Order House. Hat sold on opposite page will be shipped from Chicago or Philadelphia, whichever is nearer.

A \$32.50 See opposite page for bag

B \$45.00 See opposite page for hat



Other Views of Coats on Opposite Page
Back view of coat (C) in mist blue
Front view of coat (D) in black
Front view of coat (E) in beige



☐ **Misties and Petite Sizes \$39.50 each, cash, \$4 down**

D \$44.50 cash, \$4.50 down

E \$44.50 cash, \$4.50 down

Brilliant Black for the elegant look gay Blue or Beige to brighten the winter scene

(C) Emphasizing the Soft Feminine Lines... in rich polished wool rib eline. Wide notched collar with rhinestone ornament. Cleverly tabbed at sides. Tapered push-up sleeves. Milium insulated acetate satin lining. All wool interlining. **Misses' sizes 10, 12, 14, 16, 18, 20.** Measurement chart, page 1510. **State size.** Shpg. wt. 6 lbs. 2 oz.

17 D 2107 -Black	\$39.50
17 D 2188 -Beige.....	39.50
17 D 2189 -Mist blue (med)	39.50

Also For Misses' size 8S, 10S, 12S, 14S, 16S, 18S. Wt. 5 lbs. 12 oz.

17 D 2300 -Black.....	\$39.50
17 D 2301 -Beige	39.50
17 D 2302 -Mist blue (med)	39.50

D Again, the Popular Feminine Look . . . in beautiful Schiulli-embroidered black pure wool polished zibeline. (Schiulli embroidery is of delightful little all-over, petal-like designs in gleaming wear-resistant rayon thread) Rhinestone button on rayon velvet trimmed over-collar. White satin lining. All wool. ~~Price~~ g. State Sizes' size 10 12 14 16, 18, 20 Chart, page 1510. Size at 6 lbs. 12 oz.

017 D 2179 Black. \$44.50

CHART for PETITE MISSES' COATS

[illegible]

E The Graceful, Swirling Fullness
The cape-back silhouette reflects a new and very important easy-to-wear fashion trend. With wide yokes, Notched dressmaker collar. Tapered sleeves to wear push up or full length. Medium insulated acetate satin lining. *Washes well.*

10 12 14 16 (Chart page 1516)
Size 8-16. Skirt wt. 6 lbs. 7 oz.

01702183 Black	544.50
01702184-Shadow blue (deep)	44.50
01702185 Beige	44.50

Sloused Cloche
silk heavy
fits
style
black
bust
show w/ t
078 D 3910 \$7.97

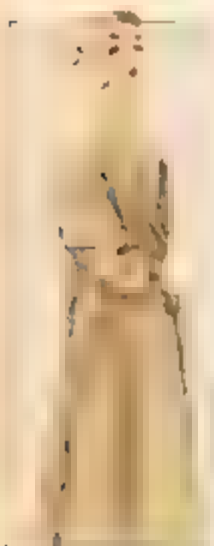
[illegible]

4 Wonderful ways to enjoy the most luxurious

A N P P E A P



Black view
of model
A B 1900



Color A and B
with the
effect of the II



Black view
of model
A B 1900



12 SEASONS

\$19.00

\$69.00

\$129.00

\$79.00

100% pure imported Cashmere we have ever offered



- A with detachable Mink Collar
 - B with detachable Blue Fox Collar
 - C with classic Roll Collar
 - D with flattering Wing Collar
- All with Milium Lining

This is superior quality 100% pure imported cashmere. The kind that irresistibly tempts you to feel and handle it because of its incomparable softness and utter luxury. It's the same cashmere you find in coats sold in exclusive specialty shops and featured in important fashion shows at higher prices.

Coats A B and C are styled in the new easy-to-wear and widely acclaimed "cashmere" silhouette with its hand-picked stitching around collar and down front, and with the characteristic soft, feminine shoulder and comfortable sleeve tapering into a notched cuff. And remember, both the magnificent mink collar on coat A and the gorgeous full-furred fox collar on B remove in a jiffy so you may wear your coat with its own self collar. Milium insulated high count acetate satin lining in both qualities.

A Natural Mink Collar on 100% Cashmere. *State Misses' size 10, 12, 14, 16, 18, 20. Chart, page 1510. Shpg. wt. 5 lbs. 8 oz.*
017D2195-Light fawn brown; ranch mink.
017D2196-Black; white mink
017D2197-Light beige; ranch mink
Each..... \$119.00

Natural Mink on 80% Wool, 20% Cashmere. *Misses' sizes 10, 12, 14, 16, 18, 20. Women's sizes 40 and 42. Charts on page 1510. State size. Shpg. wt. 5 lbs. 14 oz.*
017D2265-Light fawn brown; ranch mink
017D2266-Black; white mink
017D2267-Light beige; ranch mink
Each..... \$69.00

B Fine Blue Fox Collar (Fur Origin: Norway) on 100% Cashmere. *Misses' sizes 8, 10, 12, 14, 16, 18. Chart on page 1510. Please state size.*
017 D 2191-Black with white-dyed blue fox
017 D 2192-Lt. fawn brown; harmonizing natural blue fox. Wt. 5 lbs. 8 oz. Ea. \$129.00

Blue Fox Collar (Fur Origin: Norway) on 80% Wool, 20% Cashmere. *State size above.*
017 D 2261-Black with white-dyed blue fox
017 D 2262-Lt. fawn brown; harmonizing natural blue fox. Wt. 5 lbs. 14 oz. Ea. \$79.00

C 100% Pure Imported Cashmere *Misses' sizes 10, 12, 14, 16, 18, 20. Women's sizes 40 and 42. Charts on page 1510. State size. Shpg. wt. 5 lbs. 2 oz. (See page 6 for scarf.)*
017 D 2214-Lt. beige 017 D 2216-Black
017 D 2215-Med. gray Each .. \$85.00
Petite Misses' sizes 6S, 8S, 10S, 12S, 14S, 16S. Measurement chart on page 11. State size. Shipping weight 5 lbs.
017 D 2277-Lt. beige 017 D 2279-Black
017 D 2278-Med. gray Each.... \$85.00

80% Wool and 20% Cashmere. *Misses' sizes 10, 12, 14, 16, 18, 20. Women's sizes 40 and 42. See charts on page 1510. Please state size. Shipping weight 5 lbs. 8 oz.*
017 D 2269-Lt. beige 017 D 2271-Black
017 D 2270-Med. gray Each.... \$49.00

D Our Lowest Price Ever for 100% pure imported cashmere with wing collar, new, high back yoke in tasteful sunburst effect. *Misses' sizes 8, 10, 12, 14, 16, 18. See chart on page 1510. Please state size. Shipping weight 5 pounds.*
017 D 2273-Lt. beige 017 D 2275-Black
017 D 2274-Med. blue Each.... \$75.00

Fashions on these 2 pages shipped from your Sears Mail Order House. Order and pay postage from there. Sears Easy Terms are available. See inside back cover for complete details

C 100% Imported Cashmere 80% Wool, 20% Cashmere
\$85.00 each \$6 \$8 down \$49.00 each \$5 down
Petite and Women's sizes, also Women's sizes, also

D Our Lowest Price Ever
100% Imported Cashmere
\$75.00 each \$7 \$9 down



Sears Own Fabulous Odyna . .

Save \$10 to \$20 on Last Fall's Prices

Milium Lined coats Hand-tailored by a Master Furrier

Quality from start to finish was our first consideration in producing our Odyna coats and hoppers. That's why in our opinion they are the finest fur-like fabric coats and hoppers to be found anywhere at any price. Odyna has the deep downy surface and richness of expensive fur. It is so fine and close that its density corresponds to the soft like undercoat of choice, giving a soft feel to the touch.

Odyna also gives you these additional features: it is moisture proof and fire, exquisitely warm, light as a feather and it is treated for water repellency. In stunning colors or in beautiful white, it gives the look of fur without the cost. To achieve the appearance of genuine fur, our hand-tailored coats and hoppers are made by the best master furriers we could find.

The body of the coat is seamless, thus achieving that graceful free flowing line. It is a true and exclusive fur suit. These coats can be cleaned and maintained in the best of ways.

... 8 FT. COATS WITH CUFFS \$15.00 PAIR



C Solid color Odyne Topper

D Striped Odyne Short Coat

Our finest fur-like fabric of Orlon* and Dynel

Coats and toppers described below have MILIUM insulated acetate satin patterned lining for comfort in any weather. Scarf to match included

Same Quality Was
~~\$99.98~~ Last Fall **\$79.50** cash, \$8 down

- A** Striped Odyne Coat shown on opposite page.
Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. See charts on page 1510. Please state correct size. Shipping weight 7 pounds.
017 D 2134—Tones of silver gray.....\$79.50
017 D 2135—Tones of ranch brown..... 79.50
017 D 2136—Tones of mist gray..... 79.50

Same Quality Was
~~\$69.98~~ Last Fall **\$59.50** cash, \$6 down

- B** Solid Color Odyne Coat shown on opposite page.
Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Charts on page 1510. State size. For Odyne beret, see below. Shipping weight 7 lbs.
017 D 2137—Blonde beige 017 D 2139—Mist gray (medium)
017 D 2138—Platinum gray
017 D 2140—Fawn (light brown), \$59.50

Odyne Beret of Orlon and Dynel, smart little muffin, has rayon grosgrain band and lining. Fits sizes 21½ to 22¾ inches. Colors blonde beige, fawn (lt. brown), platinum gray, mist gray (med.) or white. State color
078 D 3900—Shipping weight 9 ounces.....\$5.97

Same Quality Was
~~\$59.98~~ Last Fall **\$49.50** cash, \$5 down

- C** Solid Color Odyne Topper shown above. Length about 30 inches. Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Charts, page 1510. State size. (See below for Odyne beret.) Shpg. wt. 4 lbs.
017 D 2145—Pearly white 017 D 2147—Blonde beige
017 D 2146—Platinum gray
017 D 2148—Mist gray (medium)... . . . Each \$49.50

Same Quality Was
~~\$69.98~~ Last Fall **\$69.50** cash, \$7 down

- D** Striped Odyne Short Coat shown above. Length about 34 inches. Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Charts on page 1510. State size. Shipping weight 5 lbs. 4 oz.
017 D 2149—Tones of silver gray.....\$69.50
017 D 2150—Tones of ranch brown..... 69.50
017 D 2151—Tones of mist gray..... 69.50

Coats and toppers on these 2 pages shipped from your Sears Mail Order House. Hat shipped from Chicago or Philadelphia, whichever is nearer. Order and pay postage from your Sears Mail Order House. Sears Easy Terms available. See inside back cover for details



Our Better Quality Inexpensive Fur-like Orlon* and Dynel

In Solid Color
\$47.50 cash
\$5 down

In Stripes
\$64.50 cash
\$6.50 down

If you have put a ceiling on your budget and still love rich, fur-like glamour, then this coat is ideal. Its surface is not quite as dense or deep as our finest Orlon and Dynel, but it is choice quality that provides excellent fashion and warmth. Miliun insulated acetate satin lining.

State Misses' size 8, 10, 12, 14, 16, 18 Chart, page 1510. (See page 16 for hat.)

In New-season Solid Color. Shpg. wt. 6 lbs.
017 D 2141—Platinum gray.....\$47.50
017 D 2142—Blonde beige..... 47.50

In Rich Stripes. Shpg. wt. 6 lbs.
017 D 2153—Tones of silver gray., . . 64.50

* DuPont trademark for service fibers



A \$36.50



\$33.50 See bag contents for bag.
See page 143 for band.



C \$28.50

[illegible]

Textured Sheep's Wool Chinchilla Cloth

Ripple weave and pebbly textures Medium Insulated Lined

A Rppie Featured 1 H

W

F

R

M

7 7 D 2 B

Q 7 D 2 B

C 7 D 2 B

D 7 D 2 B

S

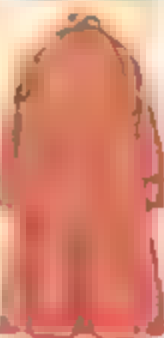
\$36.50

[illegible]

C This is the Lowest Price we've
 ever seen for this beautiful
 1994 Volvo 460 GLE 4-door
 with leather seats, sunroof, and
 ABS. Call us today for more
 information or to schedule a
 test drive. Call 1-800-855-1234
 or visit our website at
 www.abcvolvo.com. We'll
 make your Volvo purchase
 a truly memorable experience.
 Call today! 1-800-855-1234

7. do not mix with each other

CHARACTERISTICS OF THE
MATERIALS

[illegible]

It's the Tweed Look Kerrybrooke Tailored

in newly patterned pure wools in an array of
rich, vivid fall colors . . . high in value, low in price



A \$29.50 Junior and Misses sizes **B** \$32.50 Full Misses **C** Zip-out \$39.50 Non-zip \$34.50



A Nubby All Wool Tweed (flecked with flashes of color) slim coat with matching rayon braid outlines, collar, pocket flaps. Acetate satin lining, white-on-red and white-on-blue piping. See opposite page for hat. **Junior sizes 7-11** **Misses sizes 12-18** **Chart** page 1510. **Please state size.** Shipping wt. 6 lbs. 2 oz.
017 D 3937—Fuchsia rose and black
017 D 3938—Deep amber and brown
\$3.50 down Each cash \$29.50



Full Misses sizes 10T, 12T, 14T, 16T, 18T, 20T **Chart** page 1510. **Please state size.** Shipping wt. 6 lbs. 2 oz.
017 D 3980—Fuchsia rose and black
017 D 3981—Deep amber and brown
\$3.50 down Each cash \$32.50



C "Crow Foot" All Wool Tweed in a slimmed front, multi-colored belted back. Matching rayon braid outlines, collar, pocket flaps. Acetate satin lining, white-on-red and white-on-blue piping. See opposite page for hat. **Junior sizes 7-11** **Misses sizes 12-18** **Chart** page 1510. **Please state size.** Shipping wt. 6 lbs. 2 oz.
017 D 3931—Black and white
017 D 3932—Brown and white
\$2.50 down Each cash \$24.50



Zip-out style with a pocket liner of contrasting color. Shipping wt. 6 lbs. 2 oz.
017 D 3934—Black and white
017 D 3935—Brown and white
\$3.50 down Each cash \$29.50

B Double Breasted Greatcoat with navy wool scarf. Tiny checked pure wool. **Junior sizes 7-11** **Misses sizes 12-18** **Chart** page 1510. **Please state size.** Shipping wt. 6 lbs. 2 oz.
017 D 2234—Mist, maize rose
017 D 2235—Mist, grey
017 D 2236—Mist, composite blue
\$4 down Each cash \$39.50

Non-zip style with Mist, maize rose and navy wool scarf. Shipping wt. 6 lbs. 2 oz.
017 D 2240—Mist, maize rose
017 D 2241—Mist, grey
017 D 2242—Mist, composite blue
\$3.50 down Each cash \$34.50

D Panel-Back Doringa. Pure wool tweed. **Junior sizes 7-11** **Misses sizes 12-18** **Chart** page 1510. **Please state size.** Shipping wt. 6 lbs. 2 oz.
017 D 2286—Black and white
017 D 2287—Brown and white
017 D 2288—Brown, black and white
\$4 down Each cash \$37.50

Non-zip style with Mist, maize rose and navy wool scarf. Shipping wt. 6 lbs. 2 oz.
017 D 2230—Black and white
017 D 2231—Brown and white
017 D 2232—Brown, black and white
\$3.50 down Each cash \$32.50

C Non-zip \$24.50 Zip-out \$29.50 **D** Zip-out \$37.50 Non-zip \$32.50

See bag section for bag, hat section for hat

A sepia-toned photograph of two young women standing side-by-side. The woman on the left is wearing a light-colored, long-sleeved dress and a dark hat. The woman on the right is wearing a light-colored, long-sleeved dress and a light-colored hat. They are both looking towards the camera.

A vintage black and white photograph of two women standing side-by-side. The woman on the left is wearing a light-colored, knee-length coat with a dark belt and a dark hat. The woman on the right is wearing a light-colored, knee-length dress with a dark belt and a dark hat. Both women are smiling and looking towards the camera.

B 6.00 \$24.50 7.00 \$29.50

8. M I om Insulated incandescent rayon and acetate 12

₩28.50 한글 100% ₩9.67

Classic Boy Coat . . . 85% wool, 15% uncurled camel's hair fibers. Hand-

Belted Wrap Coat in a soft blend of 85% wool

tabbed, tapered sleeves
casually push up. Match-
ing rayon satin lining.
Stitched wool interlining.
State shortcoated Shpg. wt.
017 D 3912 - Navy blue
\$3 down Each only \$29 50

017 D 6050 - Camel tan	...	\$19.67
017 D 6051 - Navy blue		19.67

Fashion Interest

It's brighter days ahead in these rich, vibrant Shades for Fall '57



↑ **E** Non-zip Version \$24.50 With Zip-out Lining \$29.50

F

100% Virgin Wool Clear Fleece

E Wing Collar Classic . . . Milium insulated coat lining rayon and acetate twill in both zip and non-zip versions. cuffs. (For bag see bag section)

Misses' sizes 10, 12, 14, 16, 18, 20. Chart on page 1510. *State size*
Non-zip Version with Milium insulated coat lining. Shpg. wt.
017 D 3822—Light beige 017 D 3824—Bright red
017 D 3823—Peacock blue \$2.50 down. . . . Each.

Zip-out Style with all wool zip-out liner faced with iridescent acetate twill plus a Milium insulated coat lining. Shpg. wt. 6 pounds 12 ounces.

017 D 3826—Light beige 017 D 3828—Bright red
017 D 3827—Peacock blue \$3.00 down. . . . Each.

F Bolero Coat . . . 100% virgin wool clear fleece Rayon iridescent taffeta lining. Stitched 100% reused wool. *Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18, 20. State size* (See page 15 for Odynera ber
017 D 3818—Bright red 017 D 3820—Peacock blue
017 D 3819—Lt. beige Shpg. wt. 6 lbs. \$2.50 down. Ea.

G Graceful Panel Back Coat . . . 100% virgin wool clear fleece and acetate iridescent twill lining. Stitched 100% interlining. *Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. State size*
017 D 3914—Bright blue 017 D 3916—Bright red
017 D 3915—Lt. beige Shpg. wt. 6 lbs. \$2.50 down. Ea.

6
\$24.50



Pile Lined Coats

Alpaca or Orlon® Pile Linings
aglow with inner warmth

A) Twice Coated: all wool Donegal type tweed reverses to a coat of 100% imported Peruvian alpaca pile on tightly woven cotton back (face 39%, back 61% of total wt.) Adjustable cuffs. *Juniors' sizes* 9, 11, 13, 15, 17. *Misses' sizes* 10, 12, 14, 16, 18. Charts, page 1510. *State size* Shpg. wt. 7 lbs. 14 oz. 01702250-Black and white tweed gray alpaca pile. 01702251-Brown and white tweed beige alpaca pile \$4 down. Each, cash \$39.50

B) Tweed Takes the Lead: 100% wool "crow foot" tweed with 100% alpaca pile lining on knit cotton back (face 50%, back 50% of total fabric weight). Sleeves acetate and rayon taffeta lined. *Misses' sizes* 10, 12, 14, 16, 18, 20. Chart on page 1510. *State size* Shpg. wt. 7 lbs. 01703917-Black and white, black alpaca pile. 01703918-Brown and white, brown alpaca pile \$3 down. Each, cash \$29.50. *State Half size* 12½, 14½, 16½, 18½, 20½, 22½. Chart on page 1510. Shpg. wt. 8 lbs. 01704535-Black and white, black alpaca pile. 01704536-Brown and white, brown alpaca pile \$3.50 down. Each, cash \$31.50

C) Hooded Headliner: coat news in 100% wool albeline. The coat is gracefully flared, tapered sleeves push up. Hood and coat lined plushy Orlon®. Sleeves Milum insulated acetate satin lined. *State Misses' size* 10, 12, 14, 16, 18, 20. Chart on page 1510. 01702243-Black with white lining. 01702248-Dark brown, light beige lining. Wt. 7 lbs. 8 oz. \$4.50 down, Ea., cash \$44.50

COATS SHOWN ON OPPOSITE PAGE

D) The Double Breasted Look done in lush Orlon® pile. Printed acetate satin lining. *Juniors' sizes* 9, 11, 13, 15, 17. *Misses' sizes* 10, 12, 14, 16, 18, 20. Charts on page 1511. *State size* Shipping weight 6 lbs. 8 oz. 01703924-Blonde beige. 01703925-Platinum. 01703926-Charcoal gray. \$3 down. Each, cash \$29.50

E) Furry-worm Alpaca Pile Coat: wide cuffs easily adjusted. 100% imported Peruvian wool alpaca pile on woven cotton back (face 47%, back 53% of wt.) Milum insulated rayon and acetate iridescent taffeta lining. *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. Charts on page 1510. *State size* Shipping weight 5 lbs. 14 oz. 01702258-Lt. gray. 01702259-Lt. beige. \$4 down. Each, cash \$39.50

F) The Frog-fastened Coat in fine quality 100% alpaca pile on knit cotton back (face 50%, back 50% of total fabric wt.) Metal insulated rayon and acetate taffeta lined. *Juniors' sizes* 9, 11, 13, 15, 17. *Misses' sizes* 10, 12, 14, 16, 18, 20. Charts on page 1510. Shipping weight 5 lbs. 01703927-Taupe brown. 01703921-Navy blue. \$4 down. Each, cash \$24.50

Our Best 100% Alpaca Pile on woven cotton back (face 47%, back 53% of total fabric wt., same style as above. See sizes above. *State size* 01703994-Lt. gray. 01703995-Lt. beige. Shpg. wt. 7 lbs. \$3 down, Each, cash \$29.50

G) The New "Cape Back Look" with its full flared back. 100% imported Peruvian alpaca pile on woven cotton back (face 52%, back 48% of total wt.) Black rayon velvet collar. Milum insulated acetate satin lining. *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. Chart, page 1510. *State size* Shpg. wt. 6 lbs. 6 oz. 01702254-Pastel blue. 01702255-White. 01702256-Pastel pink. \$5 down. Ea., cash \$49.50

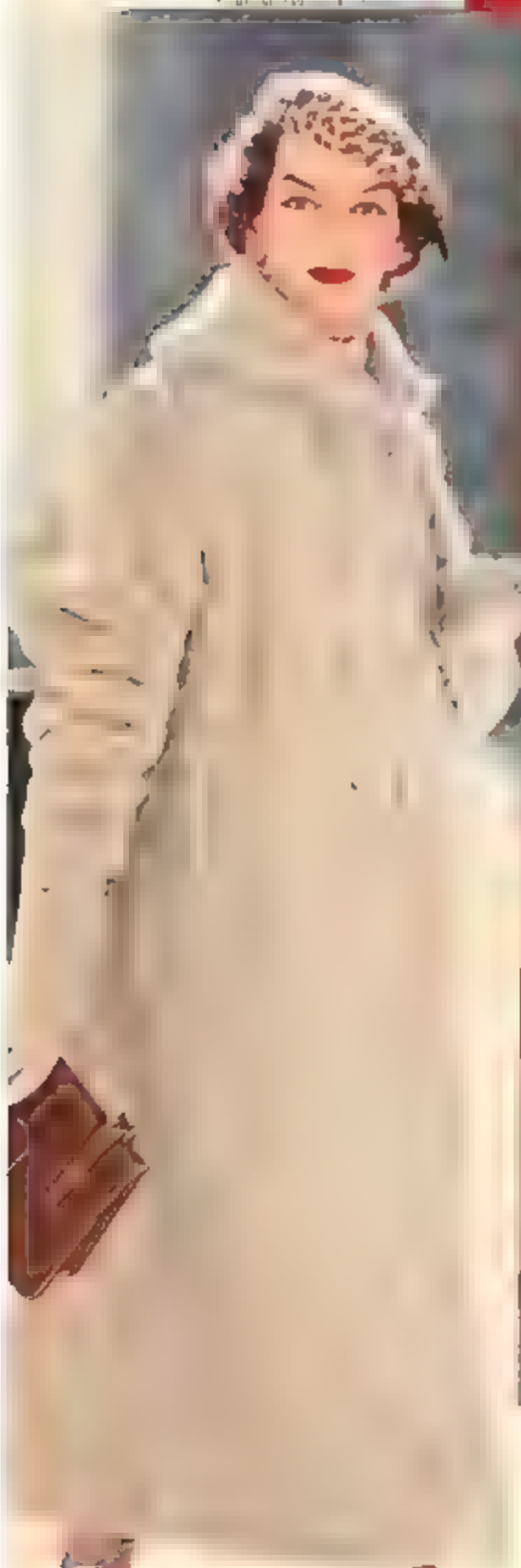
A \$39.50 B \$29.50 C \$31.50

\$44.50

Pile Coats..

in A pace or Or on* Pile for
that new "furred" look

DESCRIPTIONS OF
OPPOSITE PAGE



D \$29.50 See page 29 for details



E \$39.50
See page 29 for details
See page 29 for details

F \$24.50 \$29.50
For gloves see glove section

G \$49.50

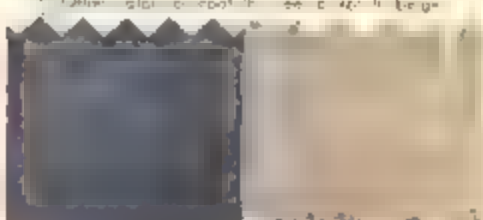
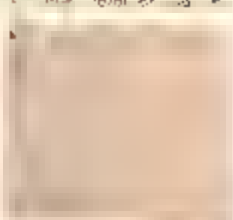
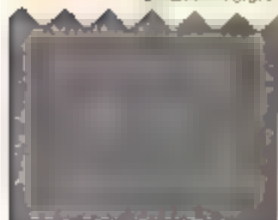
See page 29 for details
See page 29 for details

D Other colors if available

E Other colors if available

F Other colors if available

G Other colors if available



All Occasion Kerrybrooke Dress Coats

in Rich Fabrics . . Rare Buys . . at One Low Price **\$29.50** each



Dressy Black and White
Wool Tweed with
Black-dyed Red Fox

Black and white wool tweed with a roll of black-dyed red fox fur trim. The season's structural news both in fashion and price. Richly styled for the winter season. State size Shipping weight 6 pounds
017 D 3941 Black and white tweed with black dyed red fox fur trim. \$3 down Each. cash \$29.50



Pure Virgin Wool Velour Fleece, a lustrous plush fabric . .
the ultimate in luxurious dress-coat magic

The Double Breasted Coat for a new look in dressy, soft rounded raglan shoulder silhouette shaped full, light and easy to wear. Lined in rayon and acetate interlining taffeta with reused wool stitched interlining.
Juniors' sizes 9, 11, 13, 15, 17
Misses' sizes 10, 12, 14, 16, 18, 20
See measurement charts on page 1510, State correct size. Shpg. wt. 4 lbs.
017 D 3942 Medium blue
017 D 3944 Medium blue
017 D 3945 Medium blue
017 D 3946 Medium blue
\$3 down Each. cash \$29.50

The Soft, Feminine Silhouette with controlled fullness rayon and acetate twill lining. All wool interlining (See hat section for hat)
Juniors' sizes 7, 9, 11, 13, 15, 17 Misses' sizes 8, 10, 12, 14, 16, 18, Measurement charts, page 1510, State size Shpg. wt. 6 lbs.
017 D 3952 Rose red 017 D 3953 Lt. beige
017 D 3954 Medium blue
017 D 3955 Charcoal gray
\$3 down Each. cash \$29.50
Pette Misses' sizes 8S, 10S, 12S, 14S, 16S
\$3 down Each. cash \$29.50

See Fabric Samples on page 1510 for more details.
40 45 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

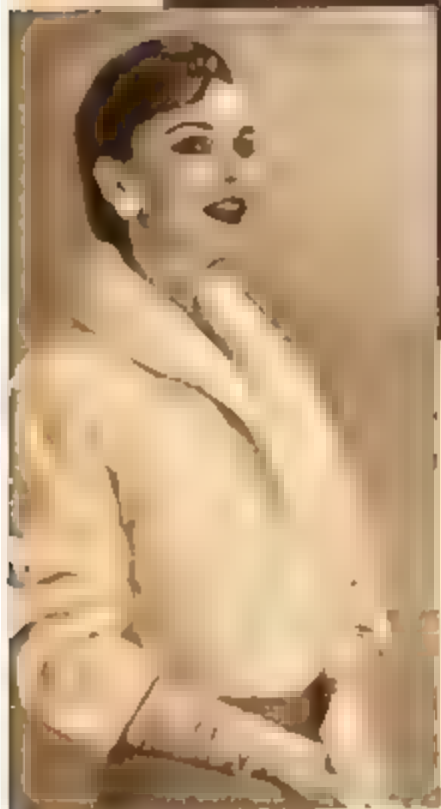
Black is Elegant

in lustrous wool zibeline

A
\$24.50
Misses and
 Petite Misses



B \$29.50 Misses and Half sizes



\$27.50

Fabulous Little Odyne Jacket

Creamy white Orlon® and Dynel jacket briefed to just above the waist, the collar is gently rolled. Breast length sleeves snugly pushed up. With that furrow look it turns expensive fur jackets in workmanship. Even has a tie cleaned like fur. Length about 18 inches. Medium insulated acetate satin lining. Shipping weight 4 lbs.

Juniors' sizes 7, 9, 11, 13, 15. Chart, page 1510. Misses' 8, 10, 12, 14, 16, 18. Measurement chart, page 16. State size.
017 D 2290—Creamy white
\$3.00 down cash \$27.50

® DuPont trademark for acrylic fibers

A Thrifty-minded . . . sleek with a lustrous sheen, pure all wool zibeline. In a slim, easy stroke of a coat, an amazing value at this price. Matching rayon and acetate taffeta lining with reused wool stitched interlining. State correct size.
Juniors' size 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Measurement charts, page 1510. Shpg. wt. 6 lbs.
017 D 3933—Black . . . \$2.50 down, cash \$24.50
Petite Misses' sizes 8S, 10S, 12S, 14S, 16S, 18S. Chart on page 11. State size. Shipping weight 6 pounds.
017 D 3991—Black . . . \$2.50 down, cash \$24.50

B The Elegant Schiffli-Embroidered Clutch Coat of sleek, polished all wool zibeline, dramatically dressy, sensibly priced. Medium insulated rayon and acetate taffeta lining.
Misses' sizes 8, 10, 12, 14, 16, 18. See measurement chart on page 1510. State size. Shipping weight 6 pounds.
017 D 3947—Black . . . \$3.00 down, cash \$29.50
Half sizes 12½, 14½, 16½, 18½, 20½, 22½. See measurement chart on page 1510. State size. Shpg. wt. 6 lbs.
017 D 4538—Black . . . \$3.00 down, cash \$29.50

C Lustrous Zibeline of pure wool . . . 100% enriched and softened with 10% lanolin. Lined with rayon and acetate taffeta. Full view, very severe, center seam, framed rayon velvet collar, rayon and acetate taffeta lining with reused wool stitched interlining.
Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18, 20. See measurement charts on page 1510. Please state your correct size. Shipping weight 6 pounds.
017 D 3950—Black . . . \$3.00 down, cash \$29.50

Measure and be Sure . . . takes only a few minutes to determine your correct size.
page 1511—Misses' Easy Fit— your back corner

C
\$29.50



BUDGET PRICED

for the thrifty shopper
this season's favorite silhouettes in rich, eye-appealing textures... fully lined with rayon and acetate taffeta reprocessed wool interlined

B
\$19.67
4 darts
and 3/4" seam



C \$17.67 **D** \$19.67 **E** \$19.67 **F** \$21.50
Juniors' Medium Women's Full length 2 darts' Medium Women's Full length

C The Feminine look symbolizes the new fall season... Chatham Mills' 80% wool, 10% cashmere fleece and a woven acetate back... button closure... the fashion series... by a... See charts on page 1510. See page 1510 for more.

A Chatham Mills' 80% wool and 10% cashmere fleece... Juniors' sizes 7, 9, 11, 13, 15, 17... Women's sizes 8, 10, 12, 14, 16, 18... Shipping weight 5 lb. 5 oz.
017 D 6053 Light beige
017 D 6054 Bright red
017 D 6055 Peacock blue
\$2.50 down Each cash \$21.50

A Chatham Mills' 80% wool and 10% cashmere fleece... Juniors' sizes 8, 10, 12, 14, 16, 18... Women's sizes 9, 11, 13, 15, 17... Shipping weight 6 lb. 10 oz.
017 D 6057—Black with white tweed \$19.67

D A Gorgeous New Tweed that displays a shower of... 80% reprocessed wool... Juniors' sizes 9, 11, 13, 15, 17... Women's sizes 8, 10, 12, 14, 16, 18... Shipping weight 6 lb. 10 oz.
017 D 6057—Black with white tweed \$19.67

C New Exciting "H" Back rates high in fashion originality. Colorfully flecked tweed of 20% new wool, 68% reprocessed wool, 12% nylon blend. (See page 16 for hat.)
Juniors' sizes 7, 9, 11, 13, 15, 17... Misses' sizes 8, 10, 12, 14, 16, 18... Shipping weight 6 lb. 2 oz.
017 D 6074 Black with colored flecks \$17.67
017 D 6075 Dark gray with colored flecks \$17.67
Women's sizes 14, 16, 18, 20, 22, 24... Shipping weight 6 lb. 7 oz.
017 D 6533 Black with colored flecks \$19.67
017 D 6534 Dark gray with colored flecks \$19.67

D 100% Wool Fleece Surface woven on cotton back (face 60%, back 40% of total wt.) Dyed mouton-processed lamb pompons on front, plus an ornamental buckle on back of collar. Adjustable cuffs. Juniors' sizes 9, 11, 13, 15, 17... Misses' sizes 10, 12, 14, 16, 18, 20... Shipping weight 5 lb. 14 oz. Each \$19.67

E Paris-inspired and Fashion-approved the new 3/4 length in 100% pure wool fleece with matching Adjustable cuffs. About 38 in. long. Charts, page 1510. Juniors' sizes 9, 11, 13, 15, 17... Misses' sizes 10, 12, 14, 16, 18, 20... Shipping weight 4 lb. 6 oz.
017 D 6069—Light beige 017 D 6070—Bright red
017 D 6071—Peacock blue Each \$19.67
Women's sizes 34, 36, 38, 40, 42, 44... Shipping weight 4 lb. 11 oz. \$2.50 down Each cash \$21.50

Included in this group
of nine coats are
sizes for misses, juniors,
1st misses, petites,
women, and half sizes
Rayon and acetate linings
interlining in all coats



F \$21.50 \$22.50 **G** \$19.67 \$21.50 **H** \$19.67 \$21.50
Juniors' Sizes Women's Half sizes Juniors' Sizes Women's Half sizes

F The Ever-popular Donegal-type Wool Tweed adapted to a modern back belted silhouette. It adds the glamour of a red wool flannel scarf.
Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18.
Charts on page 1510. Please state size. Shipping weight 5 pounds 6 ounces.
017 D 6063—Black and white 017 D 6067—Navy blue and white Each cash \$21.50
017 D 6066—Brown and white \$2.50 down
Women's sizes 14, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½
Charts on page 1510. Please state size. (Scarf not included with these sizes.)
017 D 6536—Black and white 017 D 6538—Navy blue and white
017 D 6537—Brown and white Shpg. wt. 5 lbs. 11 oz. \$2.50 down, Each, cash \$22.50

G 100% Wool Fleece. Removable tab closing at neck. Tapered sleeves. Giltter trim. Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. Measurement charts on page 1510. State size. Shipping weight 5 lbs. 6 oz.
017 D 6087—Medium gray 017 D 6089—Light beige \$19.67
017 D 6088—Black Each
Tail Misses' sizes 10T, 12T, 14T, 16T, 18T, 20T Chart page, 1510. State size
017 D 6096—Medium gray 017 D 6098—Light beige
017 D 6097—Black Shpg. wt. 5 lbs. 12 oz. \$2.50 down, Each, cash \$21.50

H 85% Wool, 15% Nylon Fleece smartly accented by multi-stitching on yoke and on sleeves. Cuffs are adjustable. Charts, page 1510. State size.
Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20.
017 D 6082—Light beige 017 D 6084—Mist blue (light) \$19.67
017 D 6083—Light gray Each. Shpg. wt. 5 lbs. 12 oz.
Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½.
Charts on page 1510. Please state size. Shipping weight 5 pounds 12 ounces.
017 D 6529—Light beige 017 D 6531—Mist blue (light)
017 D 6530—Light gray \$2.50 down, Each, cash \$21.50

J Dramatic, Full-flowering Ballerina Back topped with bow at back yoke. Curly textured wool boucle surface on knit cotton back (face 55%, back 45% of total weight). Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. Measurement charts, page 1510. State size. Shipping weight 6 lbs.
017 D 6078—Ivory 017 D 6080—Peacock blue \$16.97
017 D 6079—Rose Each.

Buy the easy and convenient way... use Sears Easy Payment Plan, available to you on orders that total \$20 or more. For complete information on Sears Easy Payment Plan please see inside back cover of this catalog.

Where but at Sears
the amazingly low
price only
\$16.97
Juniors' Sizes



Fashion Flattery in Pure Virgin Wools

Tailored Especially to Fit
Women's and Half-Size Figures
Satisfaction Guaranteed . . in Styles,
Comfort and Value . . or Money Back

A Forstmann is the fabric name women proudly exhibit in their coats . . for Forstmann's traditionally famous for the excellence and smartness of its woolsens. Not only is this lovely coat tastefully styled in Forstmann's pure virgin wool plush but it retains its graceful lines and shape because it is made to our highest tailoring standards. It features handmade buttonholes, a bright spot of rhinestone and fabric ornamentation, and Milium insulated lining of acetate satin for any weather comfort. *Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Charts, page 1510. State size*
017 D 2525—Beige 017 D 2526—Rose taupe
017 D 2527—Shadow blue (deep)
Shpg. wt. 5 lbs. 2 oz. \$5 down Each, cash \$49.50

B Sensible approach to tasteful fashion in the modern mood . . the silhouette is feminine . . has the slim look of today, yet provides the ease, the comfort smart women demand in a coat that's both dressy and casual . . for all occasions. The polished look in pure virgin wool, it displays a softly rolled collar, and decorative picked stitching on collar and cuffs. Acetate satin lined; pure wool interlined. *Women's sizes 38, 40, 42, 44, 46. Half sizes 16½, 18½, 20½, 22½, 24½, 26½. Charts, page 1510. State size. Shipping weight 5 pounds 2 ounces*
017 D 2529—Black 017 D 2531—Beige
017 D 2530—Shadow blue (deep)
\$4 down Each, cash \$39.50

DESCRIPTIONS OF COATS ON OPPOSITE PAGE

C All Wool Textured Tweed flecked with flashes of color . . a classic silhouette with that look of fashion. Smartly collared; trim set in sleeves with adjustable cuffs. Milium insulated rayon satin lined. *Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Charts, page 1510. Please state size. Shipping weight 7 pounds*
017 D 4545—Brown, black and powder blue
017 D 4546—Powder blue, gray and black
017 D 4547—White, gray and black
\$3 down Each, cash \$29.50

D One of the Smartest Fashion Investments you can make this fall . . 100% wool subline, so soft and luxurious neatly tailored in the full and easy silhouette with interesting collar detail and tapered sleeves with turn-back cuffs. Rayon satin lining. Stitched reused wool interlining. *Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Charts, page 1510. State size. Shpg. wt. 7 lbs.*
017 D 4548—Black 017 D 4549—Medium blue
017 D 4550—Rose taupe \$3 down Each cash \$29.50

E Soft, Smoky Fleece Blend of 90% pure virgin wool and 10% imported cashmere . . designed for the well-dressed women of fashion. A coat that goes everywhere . . superbly tailored, stitched trimmed front and back tapered sleeves with small, notched cuffs. Both zip and non-zip styles have rayon and acetate indescendent twill coat lining. *Women's sizes 34, 36, 38, 40, 42, 44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Charts on page 1510. Please state size.*
With Zip-out Lining of all wool faced with rayon and acetate indescendent twill. Shpg. wt. 8 lbs.
017 D 4555—Medium gray 017 D 4556—Beige
017 D 4557—Black \$3 down Each cash \$29.50
Non zip. Stitched wool interlining. Shpg. wt. 7 lbs.
017 D 4551—Medium gray 017 D 4552—Beige
017 D 4553—Black \$2.50 down. Each cash \$24.50

See Fabric Samples

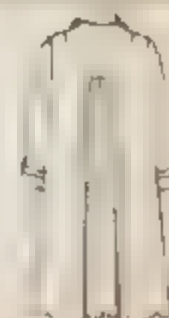


A \$49.50

See page 1510 for
bag section for bag

B \$39.50

See page 1510 for
bag section for bag





C \$29.50

See hat section for hats

DJ \$29.50



\$29.50 \$24.50

Zip out Non zip

See page 9
for bag and gloves

SEE DEPARTMENT C-45 OR OPPOSITE PAGE

Kerrybrooke Toppers

SEE STYLES . . . OPPOSITE PAGE

D Casual Coverage with matching bag. It's 80% reprocessed wool, 20% nylon. Lining is rayon and acetate taffeta quilted to reprocessed wool. Turn-back cuffs. About 32 inches long.
Juniors' sizes 9, 11, 13, 15, 17
Misses' sizes 10, 12, 14, 16, 18, 20
 (Charts on page 1510. *State size*. Shpg. wt. 4 lbs. 2 oz. (10c Federal Excise Tax on bag included.)
 017 D 6106E—Black with white
 017 D 6107E—Dark brown with white Each \$19.77

E 100% Pure Wool Fleece. Adjustable cuffs. Rayon and acetate taffeta lining. Reprocessed wool interlining. About 32 inches long. *Juniors' sizes 9, 11, 13, 15, 17*
Misses' sizes 10, 12, 14, 16, 18, 20
 (Charts on page 1510. *State size*. Shpg. wt. 3 lbs. 9 oz.
 017 D 6114—Light beige . . . \$19.67
 017 D 6115—Bright red . . . 19.67
 017 D 6116—Peacock blue . . 19.67

F \$16.67 . . . Where but at Sears a price this low for 100% sheep's wool ripple weave chinchilla cloth on knit cotton back (face 55%, back 45% of total wt.). Metal insulated rayon and acetate iridescent taffeta lining. About 30 inches long. *Juniors' sizes 7, 9, 11, 13, 15, 17*
Misses' sizes 8, 10, 12, 14, 16, 18
 (Charts, page 1510. *State size*. Shipping wt. 3 lbs. 8 oz.
 017 D 5945—Red 017 D 5946—Beige
 017 D 5947—Peacock blue
 017 D 5948—Med. gray. Ea. . \$16.67

G Pure Wool Pincheck. Rayon and acetate taffeta lining. Reprocessed wool interlining. About 30 in. long. Charts, page 1510. *Juniors' sizes 7, 9, 11, 13, 15, 17*
Misses' sizes 8, 10, 12, 14, 16, 18
State size. Shpg. wt. 3 lbs. 4 oz.
 017 D 6119—Beige \$12.94
 017 D 6120—Light gray . . . 12.94
Women's sizes 34, 36, 38, 40, 42, 44
Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Please state size
 Shipping weight 3 lbs. 8 oz.
 017 D 6540—Beige \$14.94
 017 D 6541—Light gray . . . 14.94

H Our Best 100% sheep's wool ripple-textured chinchilla cloth. Adjustable cuffs. Metal-insulated rayon and acetate taffeta lining. About 34 in. long. Charts, page 1510. *Juniors' sizes 7, 9, 11, 13, 15, 17*
Misses' sizes 8, 10, 12, 14, 16, 18
State size. Shpg. wt. 6 lbs.
 017 D 3975—Beige 017 D 3976—Red
 017 D 3977—Peacock blue
 \$3 down Each, cash \$26.50
Women's sizes 34, 36, 38, 40, 42, 44
Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Please state size
 Shipping weight 7 lbs.
 017 D 4560—Beige 017 D 4561—Red
 017 D 4562—Peacock blue
 \$3 down Each, cash \$27.50

J 100% Virgin Wool Tweed lined with alpaca pile on knit cotton back (face 50%, back 50% of total wt.). Sleeve lining is wool stitched to rayon and acetate taffeta. About 32 in. long. *Juniors' sizes 7, 9, 11, 13, 15, 17*
Misses' sizes 8, 10, 12, 14, 16, 18
 (Charts, page 1510. *State size*. Wt. 6 lbs.
 017 D 3996—Brown and white tweed; brown alpaca pile lining
 017 D 3997—Black and white tweed; black alpaca pile lining
 \$3 down Each, cash \$24.50

A \$29.50

B \$19.67

Lowest prices ever in our Big Book for this quality fur-like fabric Kerrybrooke toppers

A A Cloud-soft, Deep-piled, feather light fabric of "Orlon" and Dynel that's a man made twin to real fur . . . with these extra benefits: it's mothproof, mildew proof and odorless. Fashioned in the easy lines of Fall '57. Adjustable cuffs. Printed rayon satin lining. Length about 30 inches. *Juniors' sizes 9, 11, 13, 15, 17*
Misses' sizes 10, 12, 14, 16, 18, 20
 See charts on page 1510. *State size*. Shpg. wt. 6 lbs.
 017 D 3956—Platinum gray 017 D 3957—Blonde beige
 017 D 3958—Charcoal gray
 \$3 down Each, cash \$29.50

B Rich, Deep-surfaced, fur like fabric of "Orlon" on knit cotton back . . . preciously soft, warm. Gracefully styled with wing collar, "frog" closing at neck, smart push-up sleeves. Patterned acetate satin lining. Length about 27 inches. *Juniors' sizes 7, 9, 11, 13, 15, 17*
Misses' sizes 8, 10, 12, 14, 16, 18
 Charts on page 1510. *State size*. Shpg. wt. 3 lbs. 4 oz.
 017 D 6102—Light beige 017 D 6104—Pastel blue
 017 D 6103—Platinum gray (light) Each \$19.67

C We Have Never Offered . . . a phenomenal Peruvian alpaca pile topper value. For in addition to this being the finest quality alpaca pile we have ever sold, it's more than our finest alpaca pile topper last fall. The alpaca is deep, dense and closely woven fine, light cotton back (face 55%, back 45% of total wt.), thus producing a luxurious fur-like fabric. Length about 30 in. Patterned acetate satin lining. *Juniors' sizes 7, 9, 11, 13, 15, 17*
Misses' sizes 8, 10, 12, 14, 16, 18
 See charts on page 1510. Shpg. wt. 4 lbs. 14 oz.
 017 D 6100—Beige . . \$2.50 down . . . each, cash \$21.67

Buy the easy and convenient way . . . use Sears Layaway Plan, available to you on orders that total \$20 or more. For complete information, please see

\$2.67



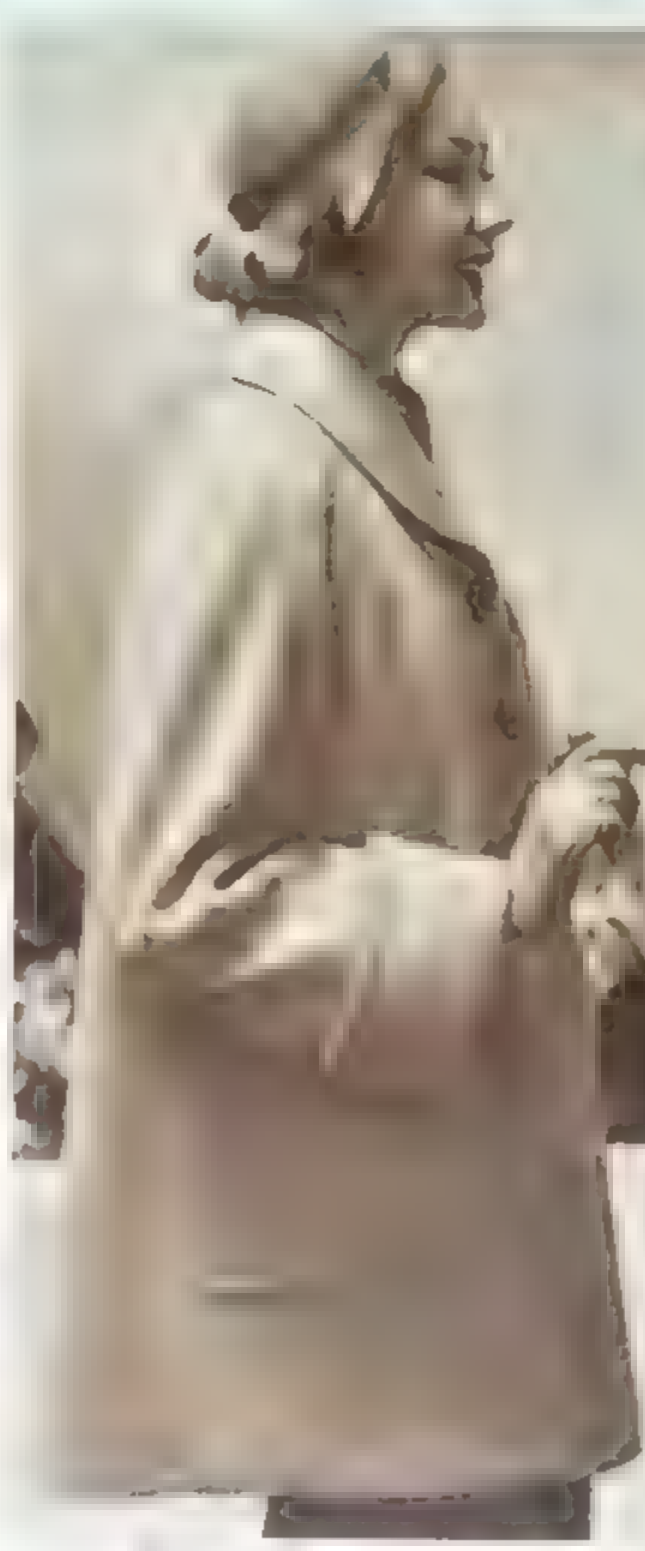
0 Tupper and Bag \$19.77

E Pure Wool Fleece \$19.67

F Wool surface Chinchilla Cloth \$16.67



\$12.94 ... \$14.94



\$26.50 ... \$27.50



J Virgin Wool Tweed \$24.50

SEE OPPOSITE PAGE FOR DESCRIPTIONS



A
\$16.40 \$17.40
Juniors' and
Women's and
Misses'



B \$16.77

C \$12.72 \$14.67
Juniors' and Misses' Women's sizes

Our Grand Assortment of Kerrybrooke

A 3-Piece Set. Water repellent rayon and acetate galardine coat hat Umbrella lining adjustable cuffs and collar in harmonizing striped rayon and acetate taffeta. *Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. Charts, page 1510. State size. Shpg. wt. 4 lbs 12 oz.*
017007626-Navy blue \$16.40
017007637-Black 16.40
017007648-Copper tan 16.40
Women's sizes 34, 36, 38, 40, 42-44. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Charts, page 1510. State size. Shipping weight 5 pounds.
017007687-Navy blue \$17.40
017007688-Black 17.40

B Delightful, color rich miniature plaid pattern in water repellent Chrom spun acetate With matching cloche style hat and bag. Coat and hat lined with rayon and acetate taffeta. *Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. See measurement charts on page 1510. Please state correct size. Shipping weight 4 pounds. (Price includes 10¢ Federal Excise Tax on bag.)*
01707754E-Red, green and white check
01707755E-Brown white and turquoise blue check
Each \$16.77

C Medium insulated rayon and acetate taffeta lined jewel lined water repellent pinwale cord rayon. Cross tabs in back. Adjustable cuffs. Matching hat. *Juniors' sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18, 20. Charts, page 1510. State size. Shpg. wt. 4 lbs 3 oz.*
01707758-Bright red
01707759-Peacock blue
01707760-Turquoise blue
01707761-Rust
Each \$12.72
Women's sizes 34, 36, 38, 40, 42-44. Charts, page 1510. State size. Shpg. wt. 4 lbs 8 oz.
01707774-Bright red \$14.67
01707775-Peacock blue \$14.67
01707776-Rust \$14.67

First Time at Sears - Washable Dacron and Cotton

D This balmacran fly-front style raincoat combines the "Ivy League" look with washability. Tailored of water-repellent maracle Dacron and fine long staple combed cotton and lined with maracle nylon it washes with ease—saves time and money on cleaning bills. Matching cloche. *Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Chart page 1510. State size.*
01707750-Natural beige Shipping weight 3 lbs 8 oz \$19.67

E Small view of right. Water repellent combed cotton poplin with detachable hood. Rev. plaid chrom spun acetate lining. Dry clean. *Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Charts page 1510. State size. Shpg. wt. 3 lbs 7 oz.*
01707751-Natural beige \$12.72

Sears Easy Terms are available on orders totaling \$20 or more. See inside back cover for details

E
\$12.72
Cotton
Poplin





F \$19.67

E \$19.67 \$21.67 \$2.50 down
 Juniors and Misses' Women's and Misses'



H \$12.97 \$17.97
 Non-slip Zip-out

J \$16.67 \$18.67
 Juniors and Misses' Women's

water-repellent rainy day coverage



F Fashion Enchantment is yours in this homespun-type cotton tweed highlighted by metallic Lurex thread. Medium woven rayon and acetate taffeta lining. Matching hat. *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. Charts, page 1510. *State size*. Shpg. wt. 4 lbs. 14 oz.
 017 D 7762—Brown and beige tweed \$19.67
 017 D 7763—Turquoise blue and beige tweed 19.67

E Rayon and Acetate Flannel with attractive, small woven multicolor design. Adjustable cuffs. Matching hat. Medium woven rayon and acetate taffeta lining. Measurement charts on page 1510. *Please state size*. *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18.
 017 D 7643—Dark gray 017 D 7644—Medium blue
 017 D 7645—Med. brown. Shpg. wt. 4 lbs. Each \$19.67
Women's sizes 36, 38, 40, 42, 44. *Half sizes* 10½, 16½, 20½, 22½, 24½.
 017 D 7664—Dark gray 017 D 7665—Medium blue
 017 D 7666—Medium brown. Shpg. wt. 4 lbs. 5 oz. Each \$21.67

H Glorious Trench Coat with matching hat. In fine combed cotton poplin. Non-slip out and zip-out versions in *Juniors' sizes* 9, 11, 13, 15, 17. *Misses' sizes* 10, 12, 14, 16, 18, 20. Charts, page 1510. *State size*.
 Non-slip version with Milium insulated rayon and acetate taffeta lining.
 017 D 7766—Beige. Shipping weight 3 lbs. 14 oz. \$12.97
 Zip-Out version with rayon and acetate taffeta lining plus insulated fiber glass quilted to rayon and acetate taffeta zip-out lining.
 017 D 7768—Beige. Shipping weight 4 pounds 12 oz. \$17.97

J Firmly Woven Cotton Poplin features warm body lining of 100% pure alpaca pile woven onto cotton knit back (face 50%, back 50% of total weight). Sleeves are lined with reused wool quilted to acetate taffeta. (Umbrella not included.) *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. Charts, page 1510. *State size*. Shpg. wt. 4 lbs. 13 oz.
 017 D 7770—Beige with black alpaca pile lining \$16.67
Women's sizes 34, 36, 38, 40, 42, 44. *State size*. Shpg. wt. 5 lbs. 3 oz.
 017 D 7772—Beige with black alpaca pile lining \$18.67

Plastic-Coated Nylon Raincoat with Carrying Case \$7.74

K Complete protection against rain with this nylon raincoat and matching hood. Folds compactly into handy carrying case. *State size* small (10-12), medium (14-16), large (18-20). Chart on page 1510. Shpg. wt. 14 oz.
 017 D 7778—Light beige .. \$7.74 017 D 7779—Navy blue .. \$7.74



• See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of Sears Retail Stores. See pages 1453 to 1457 for phone numbers and locations.



Dyed let-out Muskrat	Dyed let-out Marmot
\$175.50 <small>tax included</small>	\$198.50 <small>tax included</small>

Lovely cape stole, a masterpiece in lustrous fur each pelt matched, bleached and tailored to perfection, enhanced by natural highlights. Lined in figured Chromopan acetate. *State size* small (10-12), medium (14-16), large (18-20). Shipping weight 4 pounds. Dyed Northern Let-out Minkrot (illustrated)
 F17 D 0832E—Brown
 \$18 down, \$12 monthly. Total cash price \$175.50
 Dyed Let-out Marmot Fur Origin Russia
 F17 D 0851E—Brown
 \$18 down \$9 monthly. Total cash price \$98.50



Dyed Marmot or Dyed Muskrat
\$109.50 weight, tax included

Cabachon cape stole, narrowly colored, importantly
bloused back. Lined in figured Chromspun acetate.
State size small (10-12) med um (14-16) large (18-20)
Shipping weight 4 pounds
Dyed lat-owl Marmot Fur Origin Russia
#17 0 0056E—Brown
\$ 1 down \$9 monthly Total cash price \$109.50
Dyed Northern Flank Muskrat see small view
shipping weight 4 pounds
#17 0 0057E—Silver beige
\$11 down \$9 monthly Total cash price \$109.50



Luxuriant Fur Stoles

Let-out Natural Mink	Natural Mink
\$599.00 <small>2 years or less</small>	\$399.00 <small>2 years or less</small>
\$499.00 <small>3 years or less</small>	\$299.00 <small>3 years or less</small>

Imagine Yourself enrobed in this luxurious mink stole. Our skins skillfully split, matched and tailored by expert craftsmen. Back softly accented by five real mink skins. Patterned pure silk. Convenient inside pocket. Shpg wt 4 lbs. Small 10-12; medium 14-16; large 18-20.

P17 D 0825E Ranch 10-121 medium (49-10) large 30-40
\$49.00 down \$22.00 monthly Total cash price \$599.00
P17 D 0826E Ranch 10-121 medium (49-10) large 30-40
\$50.00 down \$22.00 monthly Total cash price 499.00

Prime Quality Pelts	Size	Color	Weight	Price
7 D 9 5 F	12	Black	1.5	\$399.00
7 C 8 F	12	Black	1.5	299.00
7 D 9 5 F	12	Black	1.5	299.00
7 C 8 F	12	Black	1.5	299.00

From the _____ From _____
 From _____ From _____



A \$36.50
tax included

B Dyed Marmot \$131.50 Dyed Muskrat \$109.50
tax included tax included

C Logwood brown \$48.50 Charcoal gray \$53.50
tax included tax included

"Little Furs" for all occasions

A Dyed Rabbit Sling-Cape . . Fur Origin: Australia. Flatteringly styled with rolled collar, a gracefully flared back enhanced by the deep vertical shadings of each pelt. Selected grade skins are uniform in size, expertly dyed and matched. Length about 26 inches. Chromspun acetate lining. Shipping weight 4 lbs. *Misses' sizes* 10, 12, 14, 16, 18, 20. *Women's sizes* 38, 40, 42, 44. *State size*
P17 D 0804E—Brown \$4 down, \$5 monthly Total cash price \$36.50

B Your Choice of: dyed let-out marmot . . fur origin: China, or gray-dyed northern bank muskrat. Cape jacket stylishly full in back, deep half moon cuffs creating beautiful sleeve effect. Chromspun acetate lining. *State size* *Misses' sizes* 10, 12, 14, 16, 18, 20. *Chart, page 35.* Length about 26 inches. *Dyed Let-out Marmot.* Shipping weight 5 pounds.
P17 D 0819E—Brown \$11.50 down, \$10 monthly Total cash price \$131.50
Gray-dyed Northern Bank Muskrat . . (see small view at left)
P17 D 0838E—Gray must (medium) Shipping weight 5 pounds.
\$11.00 down, \$9 monthly Total cash price \$109.50

C Dyed Mouton-processed Lamb Jacket . . milk-like, deep thickly furred pelts in choice of two smart colors. Its lovely rolled collar adapts itself to your mood or weather. Sleeves have adjustable turn back cuffs. Chromspun acetate lining. Length about 27 inches. See measurement chart on page 35. *Misses' size* 8, 10, 12, 14, 16, 18, 20. *Please state size.* Shipping weight 5 pounds.
P17 D 0835E—Logwood (dark brown) P17 D 0836E—Charcoal gray
\$5 down, \$5 monthly \$5.50 down, \$5 monthly
Total cash price \$48.50 Total cash price \$53.50

D 3, 4, 5, Skin Fur Scarfs in Natural Mink, Dyed Kolinsky or Dyed Squirrel

Our Finest Natural Brown Mink. Each skin about 25 in. long. Shipping weight 2 lbs.
P17 D 0755E—Set of 3 skins \$82.50
P17 D 0756E—Set of 4 skins 109.50
P17 D 0757E—Set of 5 skins 136.50

Fur scarf measurements are from tip of nose to tip of tail

Brown-dyed Kolinsky with Natural Mink Tails. Body Fur Origin: Korea. Mink Tails: Fur Origin: United States. Each skin about 22 in. long. Shipping weight 2 lbs.
P17 D 0749E—Set of 3 skins \$57.50
P17 D 0770E—Set of 4 skins 76.50
P17 D 0771E—Set of 5 skins 95.50

Brown-dyed Squirrel with Natural Mink Tails. Body Fur Origin: Russia. Mink Tails: Fur Origin: United States. Each skin about 22 in. long. Shpg. wt. 2 lbs.
P17 D 0749E—Set of 3 skins \$30.50
P17 D 0750E—Set of 4 skins 40.50
P17 D 0751E—Set of 5 skins 49.50



D 5 skins illustrated. Natural Brown Mink. Available on Easy Terms

Fur prices include 10% Federal Excise Tax

ROBIN SEARS 33



6	Our Best \$98.50	Our Better \$65.50
	<small>tax included</small>	<small>tax included</small>

Select pelts, Blended, Tailored by True Fur Craftsmen

Our Better Quality
For One! Australia Same
size as above, 18 months
adult size shoe
Please note the shipping
weight is 8 pounds
P17 P084E Brown
\$7 low \$6 monthly
Total cash price \$65.50



A \$89.50 ^{tax included} **B** Logwood \$87.50 ^{tax included} Charcoal \$92.50 ^{tax included} **C** Logwood \$63.50 ^{tax included} Charcoal \$68.50 ^{tax included}
 Also 16 Women's sizes 38-44

Dyed Mouton-Processed Lamb in 4 lengths

Now at these thrifty prices, you can own the fur coat of your dreams

Dreaming of owning a real fur coat... now you can afford to make your dreams come true. Lush, thickly furred dyed mouton processed lamb in rich, glowing shades. All coats expertly made four flared back, adjustable cuffs, taped armholes, necklines and pockets. Fashioned in tasteful, basic, classic styles, good for years to come. Lined with fine Chromspun acetate... and for extra value and comfort all have armshields and wind cuffs.

A Dyed Mouton-Processed Lamb in an exciting new shade—silvery blue-gray Star Sapphire. Wing collar, topper back falls full via four deep flared sleeves with tapered wing cuffs. Length about 36 inches. Buy (and wear) your coat to wear now—pay later—use Sears Easy Payment Plan. **Misses' sizes 8, 10, 12, 14, 16, 18, 20.** Please state size. Shipping weight 8 pounds.
P17 D 0864E—Star sapphire (blue-gray)
 \$9 down \$8 monthly
 Total cash price \$89.50

B The Sport Three-Quarter Length. Round wing collar deep adjustable cuffs. Four-flared back. Length about 40 inches. Shipping weight 9 lbs. **State Misses' sizes 8, 10, 12, 14, 16, 18, 20.**
P17 D 0842E—Logwood (dark brown) \$9 down \$8 monthly
 Total cash price \$87.50
P17 D 0843E—Charcoal gray \$9 down \$8 monthly
 Total cash price \$92.50
 Women's sizes 38, 40, 42, 44
 Please state size
P17 D 0863E—Logwood (dark brown) \$9 down \$8 monthly
 Total cash price \$92.50

C Now at This Unbelievably Low Price you can own a beautiful fur coat, pay as you wear using Sears Easy Payment Terms. Classic roll-collared top with four-flared back and deep adjustable cuffs. Length about 32 inches.
Misses' sizes 8, 10, 12, 14, 16, 18, 20. Please state size. Shipping weight 7 pounds.
P17 D 0846E—Logwood (dark brown) \$6 down \$6 monthly
 Total cash price \$63.50
P17 D 0847E—Charcoal gray \$7 down \$7 monthly
 Total cash price \$68.50

\$121.50 ^{tax included}
 Logwood brown or Charcoal gray
 Misses' sizes

\$129.50 ^{tax included}
 Logwood brown
 Women's sizes

Stunning Full Length Coat—shawl collar, deep adjustable cuffs, four flared back. Length about 44 inches. Shipping weight 13 lbs. **State Misses' size 10, 12, 14, 16, 18, 20.**
P17 D 0812E—Logwood (dark brown)
P17 D 0862E—Charcoal gray
 \$17.50 down \$10 monthly
 Total cash price Each \$121.50
Women's sizes 38, 40, 42, 44. State size.
P17 D 0864E—Logwood (dark brown) \$13 down \$10 monthly
 Total cash price \$129.50
 Women's important fur fashion news—Sears now offers a wide selection of fur coats in women's sizes starting on page 33.
 Fur prices include 10% Federal Excise Tax

Measurement Chart for Misses' Fur Coats

Size is	8	10	12	14	16	18	20
Length	33	34	35	36	37	38	39
Waist	24	24	24	24	25	26	27
Hips	34	34	34	34	35	36	37

Order only size indicated with each catalog number

Measurement Chart for Women's Fur Coats

Size is	38	40	42	44
Length	41	43	45	47
Waist	33 1/2	34	35 1/2	37
Hips	42	44	46	48

POMONA SEARS 35

Suit Shapes for '57

Look for New Kerrybrooke Fall

Suit — the easy fitting gentle

washed feminine silhouette



A \$22.50

F \$29.50



A The Blouson Back Suit

W	L	S	P	A	F	A
34	36	38	40	42	44	46
36	38	40	42	44	46	48
38	40	42	44	46	48	50
40	42	44	46	48	50	52
42	44	46	48	50	52	54
44	46	48	50	52	54	56
46	48	50	52	54	56	58
48	50	52	54	56	58	60
50	52	54	56	58	60	62
52	54	56	58	60	62	64
54	56	58	60	62	64	66
56	58	60	62	64	66	68
58	60	62	64	66	68	70
60	62	64	66	68	70	72
62	64	66	68	70	72	74
64	66	68	70	72	74	76
66	68	70	72	74	76	78
68	70	72	74	76	78	80
70	72	74	76	78	80	82
72	74	76	78	80	82	84
74	76	78	80	82	84	86
76	78	80	82	84	86	88
78	80	82	84	86	88	90
80	82	84	86	88	90	92
82	84	86	88	90	92	94
84	86	88	90	92	94	96
86	88	90	92	94	96	98
88	90	92	94	96	98	100

Her Silky Beave Fur Fe + Clo he

970 Dax S. E

The Dressmaker Suit

18 4

18 4

18 4

18 4

18 4

18 4

18 4

18 4

18 4

18 4

18 4

18 4

\$27.50



The Priceless Look

Of Kerrybrooke Suits . . . Fall's newest
Look with both fashion and value

A) Softly-shaped Fitted Suit gently accenting your natural lines. Each button defined by an arc, full length sleeves smartly cuffed. In 80% wool strengthened with 20% Dacron[®]. Jacket length about 22 inches; lined with rayon and acetate crepe.

Misses' sizes 10, 12, 14, 16, 18, 20. Chart on page 1510. Please state correct size. Shipping weight 3 lbs. 2 oz.
017 D 8937—Heather gray (medium) \$19.67
017 D 8938—Heather teal blue 19.67
017 D 8939—Heather brown (medium) 19.67

B) The Belted Suit . . narrow belt comes around naturally, keeping the close-fitting jacket soft and feminine. Handsome textured all wool tweed. Jacket length about 22 inches; lined in rayon and acetate crepe.

Misses' sizes 10, 12, 14, 16, 18, 20. Chart on page 1510. State correct size. Shipping weight 3 pounds 6 oz.
017 D 8934—Black and white
017 D 8935—Black and turquoise blue
017 D 8936—Black and light amber
\$2.50 down Each, cash \$24.50

DESCRIPTIONS OF SUITS ON OPPOSITE PAGE

C) To Match and More . . four-piece suit with its own fashion counterparts. One-button fitted jacket and slim skirt color-matched to make a smart suit. Neat vest matches the suit but reverses to a harmonizing shade matching the extra skirt. Rayon flannel. Jacket length about 24 inches; lined with rayon and acetate taffeta.

Misses' sizes 10, 12, 14, 16, 18, 20. Chart on page 1510. State correct size. Shipping weight 4 lbs. 7 oz.
017 D 8946—Dark and medium gray \$15.67
017 D 8947—Deep and medium blue 15.67
017 D 8948—Medium and light brown 15.67

D) Patterned Tweed, 85% wool, 15% nylon, plays up the double breasted look . . jacket's easy, relaxed lines end at the tip of the hip. Jacket length about 22 inches; lining is rayon and acetate taffeta. *Junior's sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18. Charts, page 1510. State size. Shpg. wt. 3 lbs. 5 oz.*

017 D 8952—Gray mixture \$16.67
017 D 8953—Brown mixture 16.67

E) Tweed With a Dash of Color . . seasoned just right for fall wear with bright flecks of color . . 70% wool, 15% cotton and 15% rayon. Casual boxy jacket with side tabs over slim skirt. Jacket length about 23 inches; lined in rayon and acetate taffeta. *Junior's sizes 9, 11, 13, 15, 17. Misses' sizes 10, 12, 14, 16, 18. Charts, page 1510. State size. Shpg. wt. 3 lbs. 6 oz.*

017 D 8943—Gray mist 017 D 8944—Blue mist (med)
017 D 8945—Brown mist (dark) Each \$12.74

F) Smooth Rayon Velvet collars a close-fitting jacket that gently molds your figure. Welt-trimmed pockets, buttons dotted down the line with touches of velvet. Suit in rayon and acetate flannel. Jacket length about 22 inches; lined in rayon and acetate taffeta.

Misses' sizes 10, 12, 14, 16, 18. Chart on page 1510. Please state correct size. Shipping weight 3 lbs. 2 oz.
017 D 8955—Light gray 017 D 8957—Medium brown
017 D 8956—Dusty blue (medium) Each \$10.76

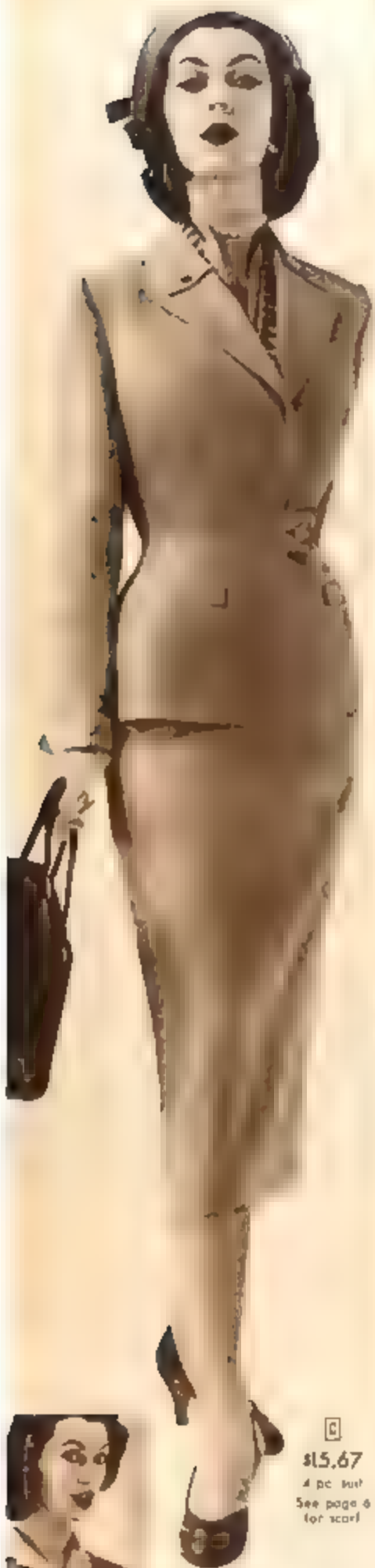
• See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of Sears Retail Stores . . see pages 423 to 1487 for phone numbers and locations

The Jewelry . . . exciting as a sea chest full of treasures. 7½-inch chain bracelet adorned by 14 precious-looking ornaments . . . some colorful simulated stones and baroque pearls, some antique gold color metal spheres in intricate design. 10% Fed. Ex. Tax incl. Shpg. wt. ea. 2 oz.
4 D 4192E—Bracelet \$2.00
4 D 4193E—1½-in. screw-back drop earrings 1.00



A \$19.67 See the selection for her

B \$24.50 See the selection for her



C
\$15.67
4 pc. suit
See page 6
for scarf



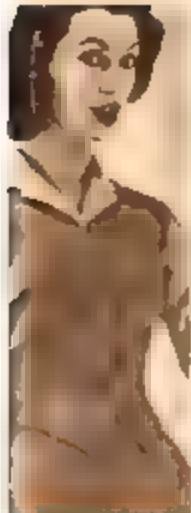
D \$16.67

E \$12.74



F
\$10.76

SEE DESCRIPTIONS ON OPPOSITE PAGE



For blouse see
blouse pages



FOR
MAY SEARS 39

Suits to Flatter You

Look Prettier in a Kerrybrooke Suit
Designed for Women's and Half Sizes



A \$19.67 See page 30 for hat

B \$23.50 See hat section for hat

C
\$29.50
See page 30 for hat

A The Flattering Fitted Suit, enhances your figure's best lines. A bit of sparkle below the soft shawl collar, a touch of dressmaker detailing at the pockets. In flannel of wool (80%), and miracle fiber Dacron® (20%)—rarely needs pressing. Jacket about 24 in., rayon and acetate crepe lined. *State size* 14½, 16½, 18½, 20½, 22½, 24½. *Chart on page 1510.*
017 D 9606—Heather gray (medium)
017 D 9607—Heather teal blue
017 D 9608—Heather brown (medium)
Shpg. wt. 3 lbs. 3 oz. Each \$19.67

B The Simple Classic Suit, pretty in a gentle way in all wool finely ribbed telga-type. Its collar and pockets tabbed and dotted with a rhinestone button trim for a touch of glitter. The jacket length about 23 inches, lined in rayon and acetate crepe. *State correct size*
Half sizes 14½, 16½, 18½, 20½, 22½, 24½. *Chart on page 1510.* *State size*
Shipping weight 3 pounds 2 ounces.
017 D 9603—Black
017 D 9604—Peacock blue
017 D 9605—Dark brown
\$2.50 down. Each. Cash \$23.50

C One Button Classic, timeless in styling, now softly tailored to say the nicest things about you! Our finest wool worsted sheen gabardine. Jacket length about 24 inches; lined in rayon and acetate crepe. *State correct size*
Women's sizes 34, 36, 38, 40, 42, 44. *Half sizes* 14½, 16½, 18½, 20½, 22½, 24½. *Charts, page 1510.* Shpg. wt. 3 lbs. 10 oz. (See page 33 for trunk scarfs.)
017 D 9600—Black
017 D 9601—Medium gray
017 D 9602—Medium brown
\$3.00 down, Each, Cash. ... \$29.50

Measure to be sure... a perfect fit gives you that fashionable look... see page 1510. Sears Easy Terms are available on orders totaling \$20 or more. See inside back cover for details. Order regularly, get your Sears Catalogs regularly.

Photo
T. J. ...
only name shot

40 SEAPS

Fashions Women Prefer

The New, Easy to Wear Silhouettes



D \$12.74

E \$16.67

D Tweed, looking neat and easy, casually cut in a loose boxy fashion. Jacket softly collared set off with double set of pocket flaps. 70% wool, 15% cotton, 15% rayon. Lined in iridescent rayon and acetate taffeta. Jacket length is about 24 inches. *Half sizes* 14½, 16½, 18½, 20½, 22½, 24½. *Women's sizes* 34, 36, 38, 40, 42, 44. *State size*. Charts, page 1510. Shpg. wt. 3 lbs. 7 oz. 017 D 9610—Gray mist
017 D 9611—Blue mist (medium)
017 D 9612—Green mist (medium)
Each.....\$12.74

F The Well-Bred Fitted Suit, easy elegance in pure wool. Lined in rayon and acetate taffeta. Jacket length is about 24 inches. *Half sizes* 12½, 14½, 16½, 18½, 20½, 22½. Chart, page 1510. *State size*. Shipping weight 3 lbs. 6 oz. 017 D 9616—Heather gray (medium)
017 D 9617—Heather brown (medium)
017 D 9618—Heather blue (medium)
Each \$19.67

E Textured Tweed brightly splashed with flecks of color... easy to wear boxy suit with side interest from pocket front to button-trimmed back. 85% wool, 15% nylon. Jacket length about 24 inches, lined in rayon and acetate taffeta. *Half sizes* 14½, 16½, 18½, 20½, 22½, 24½. *Women's sizes* 34, 36, 38, 40, 42, 44. Charts, page 1510. *State size*. Shipping weight 3 lbs. 7 oz. 017 D 9613—Mist brown and gray
017 D 9614—Peacock blue and gray
017 D 9615—Copper rust and gray
Each \$16.67

G Perfectly Tailored Suit, close-fitting, smoothly tailored for easy fit. Rayon and acetate flannel. Rayon and acetate taffeta lined jacket about 24 inches long. *State Half size* 14½, 16½, 18½, 20½, 22½, 24½. Chart, page 1510. 017 D 9619—Dark gray
017 D 9620—Medium brown
017 D 9621—Shadow blue (deep)
Shpg. wt. 3 lbs. 10 oz. Each \$12.74



F 19.67

See page 1483 for
the complete list of

G \$12.74

• See Fabric Samples at Sears Catalog Sales Offices or Catalog Sales Desk of Sears Retail Stores. See pages 1483 to 1487 for phone numbers and locations

The News... *Softened Silhouettes*

in fabrics of great elegance



A The Midriff Interest... in Arnel® Crepe, a beautifully luminous fabric that looks and feels like precious silk, has a very fine rib. The dress, inclined to the romantic, is completely feminine. Its softly draped surplice bodice is wrapped in a cummerbund-effect of fine pleating; the skirt is a whirl of tiny unpressed pleats. Scoop neckline and long zipper in back; 2-inch hem. Dry clean.

Misses' sizes 8, 10, 12, 14, 16. Shpg. wt. 2 lbs
031 D 7234—Bright blue 031 D 7235—Black
031 D 7236—Red Order correct size... Each \$14.00

* Triowata Shot, T. M. of Calanque Corp.

B The Puff Sleeve Look... in Lace, an exquisite Chantilly-type lace in fine nylon and acetate over acetate taffeta. This slim, Empire dress is fashioned for late day and evening. It is sophisticated, yet charmingly soft with engaging details... a tiny cuff at the front neckline; a flounce at the back of the skirt, accentuated by a huge bow of acetate satin. Square neckline and long zipper in back. Dry clean. Please measure, order correct size. Misses' sizes 8, 10, 12, 14, 16

031 D 7855—Black 031 D 7856—Beige
Shipping weight 2 pounds... Each \$14.50



The Jewelry... Complimentary combination of radiant, simulated pearls and twinkling rhinestones that spells white "after five" bewitchery. 10% Fed. Tax included. Wt. 2 oz.
4 D 4194E—Necklace, Adjusts from 10½ to 16½ inches via sim. pearl-coupled chain \$4.97
4 D 4195E—¾-inch clip-back earrings 2.00
4 D 4196E—7½-inch bracelet with rhinestone-studded clasp... \$3.97

Elegant Fold-over Clutch, Silk peau de soie with rayon satin lining. Handsome gold-color metal frame set with rhinestones. Coin purse. About 9x5½ inches when folded. Price includes 10% Federal Excise Tax. Shipping weight 1 pound.

88 D 382E—Black. Clutch bag... \$5.26

The Pump... New look of soft elegance. The peau de soie (silk) fabric. Gently tapered toe, low cut, foot slimming side lines, adorable throat bow. Lovely with your dinner dresses. Leather sole, slender high 2¾-inch heel.
Sizes: AA (narrow) width in 7, 7½, 8, 8½, 9
Sizes: B (medium) in 5, 5½, 6, 6½, 7, 7½, 8
State size and width. Shpg. wt. 1 lb. 9 oz
54 D 6151—Black... Pair \$9.77

A
\$14.00

B
\$14.50



A \$18.50

B \$19.50

C \$16.50

A The Dropped Velvet—a perfectly beautiful dress in rich, durable Lyons-type rayon velvet that is crush resistant. This dress has no point of stress anywhere but everywhere a great effect of sleekness. The front's gently draped from the beaming neckline to the tapered skirt with its unpressed pleats. The back has a shallow square neckline, long zipper.

Rhinestone ornament included 2-inch hem. Dry clean. Shipping wt. 7 lbs. 8 oz.
Misses' sizes 10 12 14 16 18 20
Measure, order correct size
03 D 7809—Black each \$18.50

B The Pure Silk Print—a magnificent full-skirted fashion in very fine silk chantung. The long moulded bodice is intricately cut in a deep V in front, contour shaped in back, lined with pure cotton from midriff to below hips. The balow skirt has unpressed pleats all around, 2-inch hem, wrap neck line and long zipper in back. Nylon net petticoat included. Dry clean. Shipping wt. 1 lb. 8 oz.
Misses' sizes 10 12 14 16 18
Measure, order correct size
03 D 7811—Amber print on black
03 D 7812—Turquoise blue print on black each \$19.50

C The Side-Wrapped Satin—a new silhouette at its most elegant in Bloomsburg's yard-dyed acetate satin that has the rarest reproduced subtle luster and the rich color of pure silk. The draped surface bodice has a moulded front midriff. The wrap-around slim skirt is gently eased in front with unpressed pleats. Long back zipper. 2-inch hem. Dry clean. Shipping weight 2 lbs.
Misses' sizes 12 14 16 18 20
Please measure, order correct size
03 D 7813—Medium milk brown
03 D 7814—Medium dove blue
03 D 7815—Black each \$16.50



The new silhouettes are easy to wear and most becoming if you measure and be sure to order the size that will fit you best. See the measurement charts on page 1510. Sears Easy Terms available. See inside back cover.



The Chiffon Evening Gown

Exquisite Nylon Tricot Chiffon (long or short length) in shrimp or turquoise with draped and pleated neckline accented by lighter tone; also in all white. Long flowing panels, back zipper, nylon net underskirt; full lining of acetate taffeta. Dry clean. Wt. 3 lbs. *Misses' sizes 10, 12, 14, 16, 18, 20. Please order correct size.*

<i>Full-length skirt . . . about 45 in</i>	<i>Skirt about 33 in long</i>
031 D 08091—Shrimp pink	031 D 08088—Shrimp pink
031 D 08092—Turquoise blue	031 D 08089—Turquoise blue
031 D 08093—White	031 D 08090—White
\$2.00 down, Each, cash, . . \$20.00	Each \$19.00



The Formal Elegance of Lace

A The Romantic Lace Dress envisioned for the biggest moments of your life! Complete ensemble in nylon and acetate lace combined with nylon net. Dress is fully lined with acetate taffeta; bodice is boned; scallop-tiered skirt (about 33 inches long) has net underskirt. All lace jacket is lined with net. Dry clean. Shipping wt. 3 lbs. *Misses' sizes 8, 10, 12, 14, 16, 18. Measure; order correct size.*

031 D 08005—White	031 D 08007—Light blue
031 D 08006—Pink	\$3.00 down . . . 2 pcs., cash \$30.00

B The Sophisticated Lace Dress . . nylon and acetate lace over acetate taffeta. The cowl neckline of nylon tricot chiffon dips to a V in back; panels flow to hem. Pointed bodice in front and back; full circle skirt (about 33 in. long); back zipper. Dry clean. *Juniors' sizes 7, 9, 11, 13, 15. Order correct size. Shpg. wt. 3 lbs.*

031 D 08082—Light open blue	031 D 08083—Shrimp pink
031 D 08084—Light amethyst	Each \$15.50

Beaded Bag, simulated pearls on organdy Rayon lined. About 8x4½ inches. 10% Federal Excise Tax included. Shpg. wt. 1 lb.
88 D 381E—White (from Japan) . . \$5.26

Spring-a-Leter Pump. Crystal ornament. 2½-inch lucite heel. leather sole
Sizes: AA (narrow) 7, 7½, 8, 8½ and 9
Sizes: B (medium) in 5½, 6, 6½, 7, 7½, 8
State size, width. Shpg. wt. 1 lb. 9 oz
54 D 6145—Clear vinyl plastic. Pair \$9.77





The Beautiful Late Day Dress

Our finest Cotton Lace over rustling acetate tulle. A very pretty young-looking dress with flattering bustline pleats, bow-trimmed bands of tulle, big billowing skirt. Scoop neckline and long zipper in back. Dry clean. Shipping weight 2 pounds. Juniors' sizes 7, 9, 11, 13, 15, 17. Misses' sizes 8, 10, 12, 14, 16, 18. Please measure, order correct size.

031 D 08050 Red
031 D 08051 Light beige
031 D 08052R Medium open blue
Each \$18.50

Billowing Chiffon... exceptionally fine rayon chiffon with bodice lining and attached petticoat in acetate tulle. This dress is wonderfully eloquent in its simplicity... beautifully made with fine tucks in front and back of the bodice, very full gathered skirt, 2 inch hem. Bodice lining is edged with nylon lace. Excellent value! Dry clean. Shipping weight 1 pound 6 ounces. Measure, order correct size.

Misses' sizes 10, 12, 14, 16, 18.

031 D 7779 Red \$15.50
031 D 7778 Black 15.30



Glittering highlights for romantic fashions. Faceted giriver center stones delicately shaded, daintily paired with rhinestones. Vale gold-color metal with pink and rose champagne and aqua. 14 Karat gold metal with ice blue and blue. 10% Federal Excise Tax included. Shipping weight each 2 ounces.

4D4197ME-Necklace, adj. to 15 1/2 in. \$2.00
4D4198ME Earrings, 1/2 inch, 1/2 inch \$1.00
4D4199ME 1/2 inch bracelet \$1.00



Elegance for After 5:00

Brocade Jocketed Dress Skinner's rich, soft rayon and cotton brocade. Jacket is slit in back, bow-trimmed, lined in acetate tulle. Slim, moulded dress with softened bodice, scoop neckline, upper, kick pleat in back, lined bodice, 2-inch hem. Dry clean. Shpg. wt. 2 lbs. Order correct size.

Misses' sizes 10, 12, 14, 16, 18.

031 D 8085-Lt beige \$14.50
031 D 8086-Lt blue 14.50
031 D 8087 Mauve pink 14.50

Draped Satin Dress Skinner's acetate satin fabric with silk luster, very fine rib. Softened bodice, accented by a moulded midriff... full skirt, rounded by unpressed pleats, V neckline and zipper in back, 2-inch hem. Nylon net petticoat, belt. Dry clean. Shpg. wt. 2 lbs 8 oz.

Misses' sizes 10, 12, 14, 16, 18.

031 D 8093 Royal blue
031 D 8096 Ruby red
031 D 8097 Emerald green
Order correct size. Each \$17.00

For more Juniors' fashions, see pages 9, 48 through 50, 70 through 72, 73 through 81. To determine your correct size, see the measurements charts on page 1510. Sears Easy Terms - see inside back cover.





\$13.50 10 to 18 \$14.50 12 to 18

\$12.70 10 to 18 \$13.70 12 to 18

\$12.70 10 to 18

Daytime Fashions are Softer and Prettier

Here in easy-care Miracle blend fabrics . . . all in Misses' sizes, two in Tall Misses

The Bloused Back Dress . . . soft, flowing, just right for any day. Available with or without a belt. Neckline, collar, cuffs, and hem are finished with a wide, soft, shirred band. High neckline, long sleeves, and full skirt.

Misses' sizes 10, 12, 14, 16, 18.

03107238 Medium amber 03107240 Navy

03107239 Aqua blue Each \$13.50

03107241 Navy 03107242 Navy

03107243 Navy 03107244 Navy

03107279 Aqua blue Each \$14.50

Characterized Trademark for miracle blend

The Scarf Collar Dress in acetate and rayon . . . with a light, brushed scarf collar as wide as more than a wash and at a neck line. The scarf collar dresses the neck and shoulders. Long sleeves, wide belt, and full skirt.

Misses' sizes 10, 12, 14, 16, 18.

03107245 Peacock blue 03107246-Beige

03107247 Navy 03107248 Navy

03107249 Navy 03107250 Navy

03107264 Peacock blue 03107265-Beige

03107266 Deep green Each \$13.70

The Pretty Pincheck Cassa in firmly woven cotton and rayon . . . wash separate. Step-in dress has belt. Full skirt. Pincheck bodice, back, and cuffs. Fullness at waist. Pincheck idea. A soft touch here. Belt buckle in back, rayon chiffon ascot. Order correct size.

Misses' sizes 10, 12, 14, 16, 18.

03107247 Black with white pinchecks

03107248 Navy blue with white pinchecks

03107249 Red with white pinchecks

Shpg. wt. 2 lbs. 4 oz. . . . Each \$12.70

*Dufay trademark for miracle blend



New Basic Fashions

go everywhere, morning 'till night

A The Slim Draped Dress in sizes 12 to 20... choice of two fabrics. This is the important look for fall... dressmaker detailing that stands on its own or lends itself to many different accessories. The beautifully draped neckline is very flattering... the peg-pocket skirt is lined in acetate taffeta from front waist to below hips to keep its shape. Long zipper and kick pleat in back; 2-inch hem. Dry clean. Shipping weight 2 pounds.

Misses' sizes 12, 14, 16, 18, 20. Order correct size.

60% Orlon*, 40% wool... looks like lightweight worsted.

031 D 7816—Medium heather gray..... \$15.70

031 D 7817—Deep heather beige..... 15.70

Same style in finely ribbed acetate and rayon crepe.

031 D 7248—Black 031 D 7249—Medium brown

031 D 7250—Turquoise blue Each..... \$12.70

* DuPont trademark for acrylic fiber

B The Pretty Shirtwaist Dress... sizes 10 to 18... choice of two fabrics in the beloved American fashion that is so becoming to everyone. This is a very well-made dress with simple, classic lines. It is wonderfully adaptable, looks equally smart with casual or "dressy" accessories. The full skirt is softened with unpressed pleats all around; 2-inch hem. Fabric covered buttons; side-seam pockets. Dry clean. Shipping weight 2 pounds 6 ounces.

Misses' sizes 10, 12, 14, 16, 18. Order correct size.

In Skinner's tissue faille... beautiful, finely ribbed acetate and rayon crepe that looks and feels like silk.

031 D 7822—Black 031 D 7823—Delft (med.) blue

031 D 7824—Medium brown Each..... \$17.70

Same style in fine quality rayon and acetate flannel.

031 D 7252—Amber tan 031 D 7253—Royal blue

031 D 7254—Medium green Each..... \$12.70



Important Costume-Making Accessories

Silk Chiffon Ombre Square with handrolled edges. Hand wash separately; about 23x23 in. From Japan. Shpg. wt. 1 oz.

88 D 8472—Pink shaded to rose..... 93c

88 D 8473—Gray shaded from light to medium..... 93c

88 D 8474—Beige shaded to brown..... 93c

Lustrous flattery inspired by Chanel... this 4-row graduated, simulated pearl bib in satin finish. Transforms a simple, basic fashion into a dazzling costume. 10% Fed. Ex. Tax incl. 4 elegant colors; state pink, white, gunmetal, or blue.

4D4245ME—Bib... adjusts from 15½ to 18½ in. Wt. 2 oz. \$3.97

4D4248ME—1½-in. clip-back button earring. Wt. 2 oz. 1.00

Jewelry by Coro. Deftly designed to lend rich, tailored touches of depth and texture to classic fashions.

10% Fed. Ex. Tax included. State gold or silver color metal.

4 D 4290ME—7-in. bracelet with safety chain. Wt. 2 oz. \$2.00

4 D 4291ME—1½-in. clip-back earrings. Wt. 2 oz. 2.00

4 D 4292ME—2½-in. brooch with safety catch. Wt. 2 oz. 2.00

A Orlon and Wool \$15.70

Fine Creps... \$12.70

B Tissue Faille... \$17.70

Flannel... \$12.70

Pure Chenille Wool Knits

for every occasion . . . expertly made, durable



C \$27.50
12 to 20

D \$20.00
10 to 18

SEE OPPOSITE PAGE FOR DESCRIPTIONS

Light Beige

Moss Green

Azure Blue

Dark Gray

A \$25.00 \$28.00
12 to 20 14½ to 22½

B \$22.50 \$25.50
12 to 20 16½ to 24½

The Hand Knit Look

its versatility is unlimited!

A The Jeweled Dress with exquisite hand beading, rhinestones and simulated pearls... an elegant 2-piece outfit. Dolman sleeved jacket; easy-fitting skirt with elasticized waist. Fabric covered buttons; belt included. 100% pure chenille wool (boucle texture); dry clean. Shpg. wt. 2 lbs. 6 oz. Order correct size.

Misses' sizes 12, 14, 16, 18, 20.

031 D 8155—Med. amethyst 031 D 8156—Light beige

031 D 8157—Black... \$2.50 down; cash \$25.00

Half sizes 14½, 16½, 18½, 20½, 22½.

031 D 8160—Med. amethyst... \$3.00 down; cash 28.00

031 D 8161—Dark gray... \$3.00 down; cash 28.00

B The Beautiful 2-piece Casual... so easy to wear and versatile. The jacket has an all-around yoke in a raised lacy stitch. The skirt is slightly flared. Covered buttons. Elasticized waist in skirt and jacket. 100% pure chenille wool (boucle texture); dry clean. Shipping weight 2 lbs. 6 oz. Order your correct size.

Misses' sizes 12, 14, 16, 18, 20.

031 D 8165—Medium brown... \$2.50 down; cash \$22.50

031 D 8166—Moss (med.) green... \$2.50 down; cash 22.50

031 D 8167—Azure (med.) blue... \$2.50 down; cash 22.50

Half sizes 16½, 18½, 20½, 22½, 24½.

031 D 8170—Medium brown... \$3.00 down; cash 25.50

031 D 8171—Navy blue... \$3.00 down; cash 25.50

C The Jacketed Dress... a beautiful costume for day-time and after 5:00! Slim dress has bands of crocheted wool lace around the scoop neck and sleeves; ribbed midriff; elasticized waist. Jacket has collar of crocheted wool lace. 100% pure chenille wool (boucle texture); dry clean. Shipping weight 2 lbs. 6 oz.

Misses' sizes 12, 14, 16, 18, 20. Order correct size.

031 D 8173—Romantic pink 031 D 8176—Light beige

031 D 8177—Black... \$3.00 down... 2 pieces, cash \$27.50

D The Late-Day Costume... smart and timeless! The scoop neck is hand piped all around in acetate satin; beautifully detailed in front with hand sewn beading and satin loops. The widely ribbed skirt is softly flared, elasticized at waist. Belt included. 100% pure chenille wool (boucle texture); dry clean.

Misses' sizes 10, 12, 14, 16, 18. Shpg. wt. 2 lbs.

031 D 8180—Ivory white 031 D 8181—Black

Order correct size... \$2.00 down... 2 pieces, cash \$20.00

E New! Wool Knit with Wool Tweed... a very fashionable 2-piece outfit. Slim tweed skirt is pure wool with multicolor flecks... it has the new side-wrap effect; side zipper; 2-inch hem. Knitted sweater-blouse is pure worsted wool... its neckline matches the skirt. Dry clean. Shipping weight 2 pounds.

Misses' sizes 10, 12, 14, 16, 18. Order correct size.

031 D 8195—Black blouse; black and white tweed skirt

031 D 8196—Moss (medium) green blouse; moss green and white tweed skirt... each 2-piece outfit \$13.00

F Easy-Care Orion®... Washes, Keeps Its Shape. 2-piece dress in 100% Virgin Orion yarn with a boucle texture... doesn't stretch or sag. The cable stitch jacket has dolman sleeves, pearl-like buttons. The alternating cable and rib stitch skirt is slightly flared, elasticized at waist. Hand wash separately.

Misses' sizes 10, 12, 14, 16, 18. Shipping wt. 2 lbs.

031 D 8185—Light beige 031 D 8186—Aqua blue

031 D 8187—Red... Order correct size... 2 pieces \$17.00

Half sizes 14½, 16½, 18½, 20½, 22½. Shpg. wt. 2 lbs.

031 D 8188—Med. amber 031 D 8189—Azure (med.) blue

Measure; order correct size... 2 pieces \$19.00

G New Bulky-Look Dress in Pure Zephyr Wool... rib knit with a smart raised stitch down the front. One-piece, pullover style; elasticized waist... wide lapeled collar is pointed in back. Can be worn casually or dressed up with accessories. Dry clean.

Misses' sizes 10, 12, 14, 16, 18. Order correct size.

031 D 8190—Medium amber 031 D 8191—Black

Shipping weight 2 pounds... Each \$16.50

For more dresses in Half sizes, see pages 60 through 77. Measure to be sure you order your correct size... see measurement charts on page 1510. Use Sears Easy Terms... see the inside back cover for complete details.

* DuPont trademark for acrylon fiber



← **F**
\$17.00
10 to 18
\$19.00
14½ to 22½

E \$13.00
10 to 18

Juniors can wear these knits, too!
Order by bust and hip measurements
on Misses' size chart, page 1510.

G
\$16.50
10 to 18



A \$19.50 10 to 18

B \$12.70 8 to 16; 7 to 15

C \$14.50 10 to 18

The Gentle Way of Jersey

A The Shirtwaist Dress . . . in Wyner's richly printed Sag-No-Mer jersey . . . 80% Orion*, 20% wool. This is the new softened look . . . gently draped neckline; unpressed pleats all around the easy skirt. Step-in style with hand bound buttonholes; nylon marquisette lining in the bodice; acetate taffeta lining from waist to hips; 2-inch hem. Hand wash separately. Shpg. wt. 2 lbs. 6 oz. *Order correct size.* *Misses' sizes 10, 12, 14, 16, 18.*
031 D 7825—Deep green print on bright turquoise blue ground. \$19.50
031 D 7826—Medium amber print on beige ground. \$19.50

B The Scarf Dress . . . 100% wool jersey, fully lined with acetate taffeta. This dress is exceedingly well made . . . its slim, flattering lines are dramatized by the fringed scarf that drapes through a shoulder loop. Without the scarf, the banded neckline is a perfect setting for jewelry. Long zipper and kick pleat in back; 2-inch hem. Fabric belt included. Dry clean. Shipping weight 1 pound 12 ounces. *Misses' sizes 8, 10, 12, 14, 16.*
Juniors' sizes 7, 9, 11, 13, 15.
Please measure; order correct size.
031 D 7255—Red. \$12.70
031 D 7256—Black. 12.70

C The Slim Casual in a very good-looking woven stripe jersey, 80% Orion* and 20% wool. This dress has the smart simplicity of line that makes it easy to wear and becoming to every age. Expertly made with gently eased bodice; hip pockets; back kick pleat; 2-inch hem. Dry clean. Shipping weight 2 lbs. *Please measure; order your correct size.*
Misses' sizes 10, 12, 14, 16, 18.
031 D 7258—Royal blue, medium gray and black stripes. \$14.50
031 D 7259—Light gray, medium gray and black stripes. \$14.50
* DuPont trademark for acrylic fiber

• See Fabric Samples at Sears Catalog Sales Office or Catalog Sales Desk of your nearest Sears Retail Store. You can see the actual patterns and textures of the fabrics. Phone numbers and locations on pages 1483 to 1487.